



Contemporary prototype designed to drive ROI



- ⊕ Proven Del Sol performance with RevPAR of **\$81** and an index of over **115%**¹
- ⊕ Strong pipeline of **250+** hotels — **90%** new construction²
- ⊕ Efficient Del Sol prototype provides nearly **65%** rentable square footage
- ⊕ A **top-ranked** brand for guest satisfaction³

“La Quinta by Wyndham has been helping guests wake up on the bright side® for **over 50 years**. With a **contemporary design** and thoughtful amenities, La Quinta's high quality generates loyalty. Plus, the **efficiently designed prototype** is instrumental in driving return for owners.”

— KRISHNA PALIWAL
Brand President
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Learn more at
wyndhamdevelopment.com



CATEGORY

Upper Midscale



FOOTPRINT

Total Global Hotels: 900+, including locations in 24 of the top 25 MSA Markets²



GUEST AMENITIES

- Spacious rooms with work stations
- Great room with communal and private spaces
- Sundry shop
- Free hot breakfast
- Fitness center
- Pool



TYPE

New Construction & High-Quality Conversions



ROOMS

70-150+

LA QUINTA FRANCHISE FEES¹

- INITIAL FEES ▼
- Greater of \$550 per room or \$55,000
- ROYALTY FEE ▼
- 5.0% of GRR
- MARKETING/RESERVATION FEE ▼
- 4.5% of GRR



THE WYNDHAM ADVANTAGE

Access the value of partnering with the world's largest hotel franchise company.⁴ We put our owners at the center of everything we do.

- **77 MILLION REWARDS MEMBERS** drive 40% of U.S. stays⁵
- **STRONG NEGOTIATED RATES** with OTA and quality suppliers reduce costs
- **SEAMLESS CLOUD-BASED TECHNOLOGY** enhances owner and guest experience
- **HIGH-IMPACT REVENUE DRIVING SERVICES AND SUPPORT** maximize hotel performance



This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Disclosure Document. For a copy of the FDD contact us at 22 Sylvan Way, Parsippany, NJ 07054. All hotels are independently owned and operated with the exception of certain hotels managed or owned by a subsidiary of the company. © 2019 Wyndham Hotels & Resorts, Inc. All rights reserved. ¹La Quinta Franchising, LLC. Franchise Disclosure Document dated March 31, 2019. ²As of 12/31/18. ³Leading consumer publication hotel guest satisfaction survey 2019. ⁴Based on number of hotels. ⁵As of Q2 2019.