



**PERSONAL**

**THOUGHTFUL**

**COMFORT**

**COMFORT  
PERFECTED**



**RECOGNIZABLE**

+ The namesake of the world's largest hotel company<sup>1</sup>, Wyndham offers powerful brand awareness in the upscale full-service segment

**SMARTER**

+ Sabre's leading Central Reservations platform provides access to unmatched global distribution capabilities to over 400 online channels worldwide

**SCALE**

+ Impressive scale and purchasing power of the world's largest hotel group, combined with an unusual degree of intelligent flexibility, allows owners to tailor product

**AWARD-WINNING**

+ With 53 million members and counting, Wyndham Rewards named one of the "best" hotel rewards programs 3 years in a row<sup>2</sup>

# A TRUSTED OPPORTUNITY

“The namesake of the world’s largest hotel company, **Wyndham** connects with consumers by delivering the features that you would expect in a world-class hotel, including beautifully appointed lounge areas, smartly detailed guest rooms, distinctive dining options, and well-designed meeting spaces. Both business and leisure travelers know they can trust the **Wyndham** name. That trust, combined with a strong reputation, makes **Wyndham** a powerful upscale option.”

— KATE ASHTON | Brand Leader | [kate.ashton@wyn.com](mailto:kate.ashton@wyn.com)



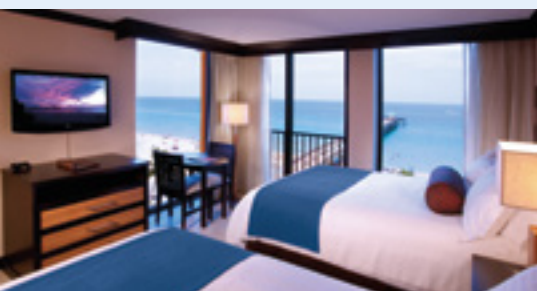
## PERSONAL.

Wyndham’s strong affinity with both corporate and leisure clients allows the Wyndham brand to capture 65% of contributions via central systems channels<sup>3</sup>



## THOUGHTFUL.

We prioritize attentive service by providing our owners access to a robust and comprehensive catalog of training opportunities for hotels and their staff



## COMFORT.

With 106 properties globally, Wyndham is consistently characterized by best-in-class facilities



### TYPE

New Construction & Conversion



### GUESTS

Service-minded business & leisure travelers



### GEOGRAPHY

Global



### ROOMS

150-1,500



### CATEGORY

Upscale



### AMENITIES

- Full-service F&B
- Fitness center
- Flexible meeting spaces
- High-speed internet
- Ability to customize the guest experience



### LOCATION

Urban & Resort

## WYNDHAM HOTELS & RESORTS FRANCHISE FEES<sup>3</sup>

INITIAL FEES	Greater of \$50,000 or \$500 per rm
ROYALTY FEE	5.0% of GRR
MARKETING FEE	3.0% of GRR

**WYNDHAM**  
HOTEL GROUP

WYNDHAM GRAND

DOLCE  
HOTELS AND RESORTS

esplendor  
BOUTIQUE HOTELS

DAZZLER  
HOTELS

WYNDHAM

TRYP  
BY WYNDHAM

TM  
TRADEMARK  
HOTEL COLLECTION

WINGATE  
BY WYNDHAM

WYNDHAM  
GARDEN

HAWTHORN  
SUITES BY WYNDHAM

AmericInn

RAMADA  
WORLDWIDE

BAYMONT  
INN & SUITES

MICROTEL  
BY WYNDHAM

DaysInn

Super 8

Howard Johnson

Travelodge

Knights Inn

This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Disclosure Document, a copy of which can be obtained by contacting Wyndham Hotel Group at 22 Sylvan Way, Parsippany, NJ 07054. © 2018 Wyndham Hotel Group, LLC. All rights reserved. Wyndham Hotels and Resorts, LLC (MINREG#F-5235).<sup>1</sup> Based on number of hotels. <sup>2</sup> U.S. News & World Report, a Best Hotel Rewards Program, 2017-18. <sup>3</sup> All hotels are independently owned and operated with the exception of certain hotels managed or owned by an affiliate of the company. <sup>4</sup> Wyndham Hotels & Resorts, LLC. Brand Franchise Disclosure Document dated April 1, 2017 as amended August 21, 2017.