

# **PURPOSE BUILT** FOR CONVENIENCE



 Proven performance with ADR of \$133 and RevPAR of \$103<sup>1</sup>

 Total central system contribution of 73%<sup>2</sup>

 68% system growth in the last five years

## New prototype designed to drive return

66 Designed to bring a natural ease to the hotel experience, the momentum of Wyndham Garden has been driven by its strong brand performance and loyal guests. Now, Wyndham Garden is further increasing value to owners with a new, modern, and efficient prototype.)

> - CYNTHIA LIU Brand Vice President cynthia.liu@wyndham.com

Learn more at wyndhamdevelopment.com

WYNDHAM GARDEN PROTOTYPE DESIGN SUBJECT TO CHANGE

## WYNDHAM GARDEN

### WYNDHAMDEVELOPMENT.COM



CATEGORY Upper Midscale



TYPE New Construction & Conversion





• Total Global Hotels: 119 • U.S. Hotels: 713





## **GUEST AMENITIES**

- Streamlined food and beverage
- Flexible meeting spaces
- Fitness center
- Free high-speed Wi-Fi

## WYNDHAM GARDEN **FRANCHISE FEES<sup>1</sup>**

#### INITIAL FEES V

Greater of \$350 per room or \$39,500 ROYALTY FEE V 5.0% of GRR MARKETING & GLOBAL SALES FEE 3.0% of GRR



# THE WYNDHAM ADVANTAGE

Access the value of partnering with the world's largest hotel franchise company.<sup>4</sup> We put our owners at the center of everything we do.

- F 77 MILLION REWARDS MEMBERS drive 40% of U.S. stays<sup>5</sup>
- STRONG NEGOTIATED RATES with OTA and quality suppliers reduce costs
- SEAMLESS CLOUD-BASED TECHNOLOGY enhances owner and guest experience
- HIGH-IMPACT REVENUE DRIVING SERVICES AND SUPPORT maximize hotel performance



This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Disclosure Document. For a copy of the FDD contact us at 22 Sylvan Way, Parsippany, NJ 07054. All hotels are independently owned and operated with the exception of certain hotels managed or owned by a subsidiary of the company. © 2020 Wyndham Hotels & Resorts, Inc. All rights reserved. Wyndham Franchisor, LLC Franchise Disclosure Document for Wyndham Garden dated March 31, 2019. ADR and RevPAR based on the top performing 20% of system hotels by RevPAR. 3As of 12/31/18. Based on number of hotels. 5As of Q2 2019.