



# MODERN LIFE IN BALANCE

BALANCED

CONNECTED

PRODUCTIVITY

## PROVEN

- + 114% RevPAR Index in the midscale limited service segment<sup>1</sup>

## SCALE

- + Impressive scale and purchasing power of world's largest hotel group<sup>2</sup>

## SMARTER

- + First hotel group to partner with Sabre's leading SynXis Property Manager with Infor's integrated revenue management module

## AWARD-WINNING

- + With 53 million members and counting, Wyndham Rewards named one of the "best" hotel rewards programs 3 years in a row<sup>3</sup>

# A SMARTER OPPORTUNITY

“Wingate by Wyndham is a brand built for business travelers (and often ‘bleisure’ travelers). With their higher annual income, the **Wingate** guest is willing to pay more for an experience that suits their modern lifestyle. **Wingate by Wyndham** provides the ideal solution for an owner to harness the power and recognition of the world’s largest hotel company with an award-winning brand that is uniquely positioned for explosive growth in the midscale category.”

— LARRY HAMBRO | Brand Leader | [larry.hambro@wyn.com](mailto:larry.hambro@wyn.com)



## BALANCED.

Offers a value engineered midscale prototype making the brand an ideal choice for new builds, as well as for certain conversion properties



## CONNECTED.

Resonating with guests, delivering 70% central system contribution and 114% RevPAR Index in the midscale limited service segment<sup>1</sup>



## PRODUCTIVITY.

Positioned for explosive growth with over 60 deals in the pipeline, including multi-unit developers and institutional investors



### TYPE

New Construction & Conversion



### GUESTS

White-collar business & bleisure travelers



### GEOGRAPHY

North America & Latin America



### ROOMS

100-150



### CATEGORY

Midscale



### AMENITIES

- 3-story hotel with interior corridors
- High-speed internet
- Complimentary hot breakfast buffet
- Business center with free copying & printing
- Small meeting space
- Fitness center



### LOCATION

Urban & Suburban

## WINGATE BY WYNDHAM FRANCHISE FEES<sup>1</sup>

INITIAL FEES	Greater of \$36,000 or \$360 per rm
ROYALTY FEE	4.5% of GRR
MARKETING FEE	4.0% of GRR

WYNDHAM  
HOTEL GROUP

WYNDHAM GRAND

DOLCE  
HOTELS AND RESORTS

esplendor  
BOUTIQUE HOTELS

DAZZLER  
HOTELS

WYNDHAM

TRYP  
BY WYNDHAM

TM  
TRADEMARK  
HOTEL COLLECTION

WINGATE  
BY WYNDHAM

WYNDHAM  
GARDEN

HAWTHORN  
SUITES BY WYNDHAM

AmericInn

RAMADA  
WORLDWIDE

BAYMONT  
INN & SUITES

MICROTEL  
BY WYNDHAM

DaysInn

Super 8

Howard Johnson

Travelodge

Knights  
Inn

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