MODERN LIFE
IN BALANCE

BALANCED

CONNECTED

PRODUCTIVITY

PROVEN

- 114% RevPAR Index against the midscale segment[1]

SMARTER

- First hotel group to partner with Sabre's leading SynXis Property Manager at scale with Infor's integrated revenue management module

SCALE

- Impressive scale and purchasing power of world's largest hotel group[2]

AWARD-WINNING

- With 56 million members and counting, Wyndham Rewards named one of the "best" hotel rewards programs 3 years in a row[3]

WINGATE® BY WYNDHAM

LEARN MORE AT **WYNDHAMDEVELOPMENT.COM**

A SMARTER OPPORTUNITY

> **Wingate by Wyndham** is a brand built for business travelers (and often 'bleisure' travelers). With their higher annual income, the **Wingate** guest is willing to pay more for an experience that suits their modern lifestyle. **Wingate** provides the ideal solution for an owner to harness the power and recognition of the world's largest hotel company with an award-winning brand that is uniquely positioned for explosive growth in the midscale category.

— LARRY HAMBRO | Brand Leader | larry.hambro@wyndham.com

BALANCED.

Offers a value engineered midscale prototype making the brand an ideal choice for new builds, as well as for certain conversion properties

CONNECTED.

Resonating with guests, delivering 73% revenue contribution via central system channels and 114% RevPAR Index against the midscale segment[1]

PRODUCTIVITY.

Positioned for explosive growth with over 60 deals in the pipeline, including multi-unit developers and institutional investors

TYPE
New Construction & Conversion

GUESTS
White-collar business & bleisure travelers

GEOGRAPHY
North America & Latin America

ROOMS
100-150

CATEGORY
Midscale

AMENITIES (typical)
- 3-story hotel with interior corridors
- High-speed internet
- Complimentary hot breakfast buffet
- Business center with free copying & printing
- Small meeting space
- Fitness center

LOCATION
Urban & Suburban

WINGATE BY WYNDHAM FRANCHISE FEES[1]

INITIAL FEES	Greater of $36,000 or $360 per rm
ROYALTY FEE	4.5% of GRR
MARKETING FEE	4.0% of GRR

WYNDHAM HOTELS & RESORTS

WYNDHAM GRAND · DOLCE HOTELS AND RESORTS · esplendor BOUTIQUE HOTELS · DAZZLER HOTELS · WYNDHAM · TRYP BY WYNDHAM · TRADEMARK COLLECTION BY WYNDHAM · LA QUINTA · WINGATE BY WYNDHAM

WYNDHAM GARDEN · HAWTHORN SUITES BY WYNDHAM · AmericInn · RAMADA WORLDWIDE · BAYMONT INN & SUITES · MICROTEL BY WYNDHAM · Days Inn · Super 8 · Howard Johnson · Travelodge

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[1]Wingate Inns International, Inc. Franchise Disclosure Document Dated April 1, 2018. [2]Based on number of hotels. [3]U.S. News & World Report, a Best Hotel Rewards Program, 2017-18.

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