

POWERED

BY THE

CITY

TRYP

BY WYNDHAM

# MODERN SAVVY EXPLORATION

## PROMINENT

- + 118 locations throughout the world, with a significant presence in major European and South American gateway cities

## SMARTER

- + Sabre's leading Central Reservations platform provides access to unmatched global distribution capabilities to over 400 online channels worldwide

## SCALE

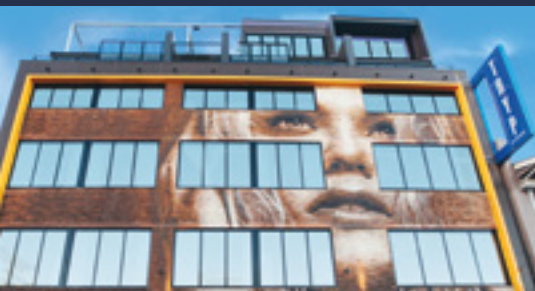
- + Impressive scale and purchasing power of world's largest hotel group<sup>1</sup>

## AWARD-WINNING

- + With 53 million members and counting, Wyndham Rewards named one of the "best" hotel rewards programs 3 years in a row<sup>2</sup>

LEARN MORE AT [WHGDEVELOPMENT.COM](http://WHGDEVELOPMENT.COM)

# THE BETTER WAY TO STAY IN THE CITY



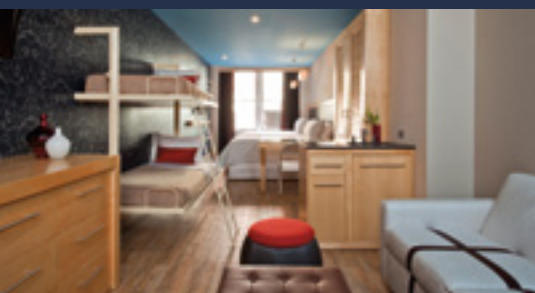
## MODERN.

Unique urban lifestyle boutique brand with high performing select service margins



## SAVVY.

Versatility in new construction & conversions, with specialty rooms allowing for rate upselling, and a communal lobby and bar experience that creates even more revenue producing square footage



## EXPLORATION.

With a pipeline of 28 projects, over 90% of which are new construction, it's the perfect time to become part of a brand that delivers an affordable lifestyle experience in the city

“TRYP by Wyndham has a strong global footprint, and is continuing to attract more interest with both new and conversion property owners by providing brand-defining elements with the independence and flexibility to add their own urban twist. There is a high demand for lodging in urban markets, yet the options are generally more expensive. **TRYP by Wyndham** is a good counterpoint, offering an affordable lifestyle experience with the strength of the Wyndham name association.”

— KATE ASHTON | Brand Leader | [kate.ashton@wyn.com](mailto:kate.ashton@wyn.com)



### TYPE

New Construction & Conversion



### GUESTS

Urban explorers



### GEOGRAPHY

Global



### ROOMS

120-400



### CATEGORY

Upper-Midscale



### AMENITIES

- Social lobbies with bar
- Healthy breakfast buffet
- Signature Premium, Family, and Fitness guest rooms



### LOCATION

Urban & City Center

## TRYP BY WYNDHAM FRANCHISE FEES<sup>3</sup>

**INITIAL FEES** → Greater of \$35,000 or \$350 per rm

**ROYALTY FEE** → 5.0% of GRR

**MARKETING FEE** → 4.0% of GRR

WYNDHAM  
HOTEL GROUP

WYNDHAM GRAND

DOLCE  
HOTELS AND RESORTS

esplendor  
BOUTIQUE HOTELS

DAZZLER  
HOTELS

WYNDHAM

TRYP  
BY WYNDHAM

TM  
TRADEMARK  
HOTEL COLLECTION

WINGATE  
BY WYNDHAM

WYNDHAM  
GARDEN

HAWTHORN  
SUITES BY WYNDHAM

AmericInn

RAMADA  
WORLDWIDE

BAYMONT  
INN & SUITES

MICROTEL  
BY WYNDHAM

DaysInn

Super 8

Howard Johnson

Travelodge

Knights Inn

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