

PASSIONATE GLOBAL AMBASSADOR

RECOGNIZABLE

Largest global footprint in Wyndham Hotel Group with nearly 850 properties in 64 countries

SMARTER

First hotel group to partner with Sabre's leading SynXis Property Manager at scale with Infor's integrated revenue management module

SCALE

Impressive scale and purchasing power of world's largest hotel group¹

AWARD-WINNING

With 53 million members and counting, Wyndham Rewards named one of the "best" hotel rewards programs 3 years in a row²

A PASSPORT TO OPPORTUNITY

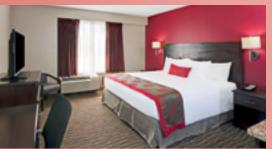
66 With a worldwide portfolio encompassing 64 countries, and the largest number of airport locations internationally, Ramada is one of the most recognizable hotel brands throughout the world. Ramada allows quests to 'sample the world' every day with signature touch points including the pops-of-red design, friendly service, and flexible food & beverage options. 99

— CARYL PORTER | Brand Leader | caryl.porter@wyn.com



PASSIONATE.

and thoughtful experiences



GLOBAL.

Named as the Fastest Growing Ramada's strong global presence allows its hotels to capture the



AMBASSADOR.

giving the brand the ability and Ramada Plaza Hotels



TYPE

New Construction & Conversion



GUESTS

Affluent yet practical business & leisure travelers



GEOGRAPHY

Global



ROOMS



CATEGORY

LOCATION

Urban, Suburban,

Resort & Airport

Mid & Upper-Midscale



AMENITIES

- Flexible build-outs, including full-service or à la carte F&B
- Meeting room and/or banquet facility
- Business center
- Fitness room
- Complimentary high-speed internet

RAMADA FRANCHISE FEES ³		
INITIAL FEES	\$35,000 or \$350 per rm	
ROYALTY FEE	4.5% of GRR	
MARKETING FEE	4.0% of GRR	