



→ **SIMPLE**

→ **SMART**

→ **EFFICIENCY**



**BRILLIANTLY
EFFICIENT**

INNOVATIVE

- + Uniquely designed prototype sets the benchmark for operational efficiency

SMARTER

- + First hotel group to partner with Sabre's leading SynXis Property Manager at scale with Infor's integrated revenue management module

SCALE

- + Impressive scale and purchasing power of world's largest hotel group¹

AWARD-WINNING

- + With 53 million members and counting, Wyndham Rewards named one of the "best" hotel rewards programs 3 years in a row²

AN AWARD-WINNING OPPORTUNITY

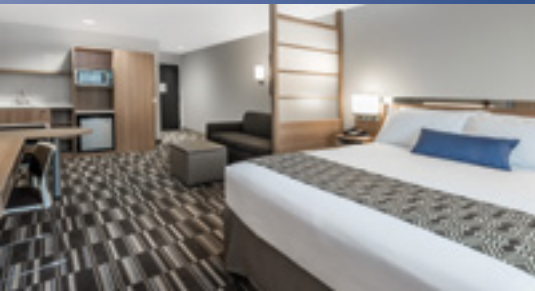
“Microtel’s cutting-edge prototype allows short construction times and low startup costs,³ an attractive feature for developers and an important attribute for owners. As a pure new-build brand, **Microtel** has developed a portfolio of consistently high-quality properties, nearly 320 locations strong (and growing) throughout North America.”

— KERI PUTERA | Brand Leader | keri.putera@wyn.com



SIMPLE.

Consistent product delivering some of the highest operating margins and a 118% RevPAR Index in the economy segment³



SMART.

Only new construction, prototypically-designed hotel in which 82% of the building’s square footage is revenue generating



EFFICIENCY.

An efficient brand that operates in the economy segment but delivers a midscale performance and experience



TYPE

New Construction



GEOGRAPHY

North America & Asia Pacific



CATEGORY

Economy



LOCATION

Urban & Suburban



GUESTS

Practical, educated business & leisure travelers



ROOMS

50-100



AMENITIES

- Complimentary continental breakfast
- Complimentary Wi-Fi
- Meeting room (optional)
- Fitness room (optional)
- Pool (optional)
- Expanded breakfast area (optional)

MICROTEL FRANCHISE FEES³

INITIAL FEES	Greater of \$40,000 + \$400 per rm
ROYALTY FEE	6.0% of GRR
MARKETING FEE	2.0% of GRR

WYNDHAM
HOTEL GROUP

WYNDHAM GRAND

DOLCE
HOTELS AND RESORTS

esplendor
BOUTIQUE HOTELS

DAZZLER
HOTELS

WYNDHAM

TRYP
BY WYNDHAM

TM
TRADEMARK
HOTEL COLLECTION

WINGATE
BY WYNDHAM

WYNDHAM
GARDEN

HAWTHORN
SUITES BY WYNDHAM

AmericInn

RAMADA
WORLDWIDE

BAYMONT
INN & SUITES

MICROTEL
BY WYNDHAM

DaysInn

Super 8

Howard Johnson

Travelodge

Knights
Inn

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