



PROVEN

114% RevPAR Index against the midscale segment1

FOCUSED

The perfect choice to capitalize on the underdeveloped, highlydemanded extended stay market

SCALE

Impressive scale and purchasing power of world's largest hotel group²

AWARD-WINNING

With 53 million members and counting, Wyndham Rewards named one of the "best" hotel rewards programs 3 years in a row³



A BRAND WITH STAYING POWER

66 Hawthorn Suites by Wyndham is the benchmark extended-stay brand within the Wyndham Rewards family. Although midscale extendedstay options are currently in demand, the market is an underdeveloped opportunity. It is a versatile hotel with varied suite configurations, kitchens, and business-oriented amenities designed to appeal to a multitude of audiences for long-term business stays or leisure. "">97

- KIRK HART | Brand Leader | kirk.hart@wyn.com



TYPE

New Construction & Conversion

GEOGRAPHY

North America



GUESTS

Extended-stay, business, groups, & comfortfocused leisure travelers



ROOMS

60-150



CATEGORY

Midscale

& EMEA



AMENITIES

- Studio, 1 & 2 bedroom suites
- Fully equipped kitchens
- Interior corridors
- Complimentary hot breakfast buffet
- Pool, exercise, & laundry facilities
- High-speed internet
- Complimentary social hours



WELCOMING.

With versatility. Hawthorn supports both conversion and new construction opportunities; over 71% of the global pipeline is new construction



FAMILIAR.

A recognizable brand with 103 locations throughout North America, delivering a 71% reservation contribution¹



LOCATION

Suburban (Resort, Airport)



HOME A smart value proposition powered by a focus on stays of 5 plus nights, operational and loyal rewards stays



WYNDHAM

efficiencies, global sales efforts,



2.5% of GRR

INITIAL FEES Greater of \$40,000 or \$400 per rm 5.5% of GRR

WYNDHAM GRAND

DOLCE















ws regulate the offer and sale of franchises ch can be obtained by contacting Wyndhar by an affiliate of the company. © 2018 Wynd ocument dated April 1, 2017, as amended A.











MARKETING FEE









