



+ **CALM**

+ **INVITING**

+ **EASE**



**WYNDHAM  
GARDEN<sup>®</sup>**

*travel at ease*

---

#### RECOGNIZABLE

- + An accessible solution for owners to tap into the aspirational and recognizable strength of the Wyndham brand

---

#### SMARTER

- + Sabre's leading Central Reservations platform provides access to unmatched global distribution capabilities to over 400 online channels worldwide

---

#### SCALE

- + Impressive scale and purchasing power of world's largest hotel group<sup>1</sup>

---

#### AWARD-WINNING

- + With 53 million members and counting, Wyndham Rewards named one of the "best" hotel rewards programs 3 years in a row<sup>2</sup>

# A GROWING OPPORTUNITY

“The brand momentum of **Wyndham Garden** is propelled by a combination of excellent service, best-in-class amenities, and technology that delivers the respectful, efficient, and welcoming elements that guests want. Designed to help guests travel with ease, **Wyndham Garden** is located primarily in business, airport, and suburban locales. Smart features include intuitive services, flexible meeting space, inviting lobbies, welcoming lounges, and complimentary high-speed internet access.”

— KATE ASHTON | Brand Leader | [kate.ashton@wyn.com](mailto:kate.ashton@wyn.com)



## CALM.

Wyndham Garden is designed for convenience with a strong and growing U.S. footprint focused on convenient locations near airports and in urban and suburban settings



## INVITING.

Wyndham Garden is the fastest growing brand over the last five years, adding 84 hotels to Wyndham's portfolio<sup>3</sup>



## EASE.

This brand offers owners the opportunity to penetrate the upper-midscale segment in all market types with a more efficient operating model



### TYPE

New Construction & Conversion



### GEOGRAPHY

Global



### CATEGORY

Upper-Midscale



### LOCATION

Urban, Suburban, & Airport



### GUESTS

Convenience-focused travelers



### ROOMS

100-250



### AMENITIES

- Streamlined F&B
- High-speed internet
- Flexible meeting spaces

## WYNDHAM GARDEN FRANCHISE FEES<sup>4</sup>

INITIAL FEES	Greater of \$35,000 or \$350 per rm
ROYALTY FEE	5.0% of GRR
MARKETING FEE	3.0% of GRR

WYNDHAM  
HOTEL GROUP

WYNDHAM GRAND

DOLCE  
HOTELS AND RESORTS

esplendor  
BOUTIQUE HOTELS

DAZZLER  
HOTELS

WYNDHAM

TRYP  
BY WYNDHAM

TM  
TRADEMARK  
HOTEL COLLECTION

WINGATE  
BY WYNDHAM

WYNDHAM  
GARDEN

HAWTHORN  
SUITES BY WYNDHAM

AmericInn

RAMADA  
WORLDWIDE

BAYMONT  
INN & SUITES

MICROTEL  
BY WYNDHAM

Days Inn

Super 8

Howard Johnson

Travelodge

Knights Inn

This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Disclosure Document, a copy of which can be obtained by contacting Wyndham Hotel Group at 22 Sylvan Way, Parsippany, NJ 07054. All hotels are independently owned and operated with the exception of certain hotels managed or owned by an affiliate of the company. © 2018 Wyndham Hotel Group, LLC. All rights reserved. Wyndham Hotels and Resorts, LLC (MNRREG#F-7897).<sup>1</sup>Based on number of hotels.<sup>2</sup>U.S. News & World Report, a Best Hotel Rewards Program, 2017-18.<sup>3</sup>On a percentage basis, data as of Q3 2017. <sup>4</sup>Wyndham Hotels & Resorts, LLC. Brand Franchise Disclosure Document dated April 1, 2017 as amended August 21, 2017.