



# Inspire Discovery

**DOLCE**

HOTELS AND RESORTS®

BY WYNDHAM



A modern hotel lounge with large windows, contemporary furniture, and a fireplace. The room features a mix of neutral and warm tones, with a large wooden coffee table and a fireplace with a log display. The text is overlaid on a white, torn-edge background.

At **DOLCE HOTELS AND RESORTS BY WYNDHAM**, we know there's always more to learn and discover—academically, intellectually, and personally. We provide a perfect setting for that discovery, whether you're meeting colleagues or kindred spirits, learning a new skill, or (re)discovering friendships, partnerships, and family.

# Inspire Discovery

Whatever you need to stimulate the conversation, get the party going, or pull off a big meeting, we've got the inspiration, logistical expertise, technology, and facilities to do it right—every time.



# OUR VOICE

Our brand voice reflects **DOLCE HOTELS  
AND RESORTS**' distinctive take on the art  
of hospitality. By delivering proactive service  
and creating an enriching and stimulating  
environment, we enhance the experience for  
all our business and leisure guests.

HEAD: HOW YOU THINK

# Shared

HEART: HOW YOU FEEL

# Creative

HAND: WHAT WE DELIVER

# Inspiration



# THE GUEST

**DOLCE HOTELS AND RESORTS** GUESTS ARE LOOKING FOR SOMETHING SPECIAL. WHETHER IT'S A BIG MEETING, A CHANCE TO SHARE THOUGHTS AND OPINIONS, OR SIMPLY A TIME TO GET TOGETHER WITH FAMILY, FRIENDS, OR SIGNIFICANT OTHERS, THEY'RE SEEKING A SPACE THAT MEETS THEIR NEEDS, AND HELPS WITH PLANNING AND EXECUTING SO THAT EVERYTHING RUNS SMOOTHLY.

# THE PROPERTY



## OPPORTUNITY

Managed



## TYPE

New Construction & Conversion



## GUESTS

Cultivated group, business, & leisure travelers



## CATEGORY

Upper-Upscale



## LOCATION

Urban & Resort



## GEOGRAPHY

Global



## ROOMS

200-400



## AMENITIES (typical)

- Advanced meeting & conference facilities
- Sophisticated F&B
- Superior technology







## A SUCCESSFUL POINT OF VIEW

**DOLCE HOTELS AND RESORTS** IS THE INDUSTRY LEADER IN THE GROUPS AND MEETING SPACE MARKET SEGMENT. KNOWN FOR ITS EVENTS EXPERTISE, IT ENJOYS A TARGET AUDIENCE OF BOTH BUSINESS AND LEISURE TRAVELERS. CLIENTS ARE WILLING TO SPEND EXTRA TO ENSURE THEIR MEETING OR EVENT IS A SUCCESS, THEREBY OFFERING THE POTENTIAL FOR UPSELLING IN FOOD & BEVERAGE AND EXTRA SERVICE OFFERS.

**WITH OPTIMIZED, FUNCTIONAL DESIGN AND AWARD-WINNING TECHNOLOGY, DOLCE** uses a powerful set of best-in-class tools to deliver an award-winning experience and win guests' loyalty. It also shows strong growth and an ambition to pivot even more toward a lifestyle and destination travel market.

Combined with the Wyndham name and the quality of a purely managed brand, **DOLCE HOTELS AND RESORTS** is a strong proposition for owners.

# A POWERFUL PARTNERSHIP

**DOLCE HOTELS AND RESORTS** LEVERAGES THE STRONG BRAND EQUITY OF WYNDHAM HOTELS & RESORTS, THE WORLD'S LARGEST AND MOST DIVERSE HOTEL FRANCHISE COMPANY<sup>2</sup> THAT INCLUDES OVER 8,500 PROPERTIES.

**WE WILL WORK TO HELP TRANSLATE THIS EQUITY INTO REVENUE** by working closely with owners with focused attention and best-in-class resources that help realize the full potential of the brand and properties. Owners have the commitment and support of a world-class hospitality organization and experienced team, as well as access to services designed to help optimize the business, including:

- + Strategic sourcing
- + Global sales organization
- + Revenue management
- + Marketing and distribution services
- + Brand operations support
- + Best-in-class training
- + Participation in Wyndham Rewards® loyalty program, ranked one of the Best Travel Rewards Hotel Programs by *U.S. News and World Report*.<sup>1</sup>

We invested in our brand to keep it relevant and meaningful to guests. And, as an owner of a Wyndham-associated property, you'll reap the benefits.





# INSPIRE DISCOVERY

## **DOLCE HOTELS AND RESORTS**

EARN'S ITS REPUTATION FOR CREATING  
REFRESHING WORKING AND LEARNING  
ENVIRONMENTS THROUGH ITS SUPERIOR  
CUISINE AND AMENITIES, PRODUCTIVE FACILITIES,  
DISTINCT DESIGN, AND PERSONALIZED CUSTOMER SERVICE.







# TOGETHER, LET'S BUILD A GREAT BUSINESS BY REDEFINING HOSPITALITY

**WE'RE IN THE BUSINESS OF MAKING MEMORIES.** IT IS OUR RESPONSIBILITY TO HELP GUESTS GET THE MOST OUT OF THEIR TRIP, AND THIS UNDERLIES THE PROMISE WE MAKE TO CONSISTENTLY DELIVER WHAT EACH AND EVERY GUEST NEEDS. TO THAT END, WE HAVE DESIGNED OUR HOTELS AND AWARD-WINNING REWARDS PROGRAM TO KEEP GUESTS HAPPY, COMFORTABLE, AND EAGER TO RETURN TO OUR BRANDS AND OUR PROPERTIES.

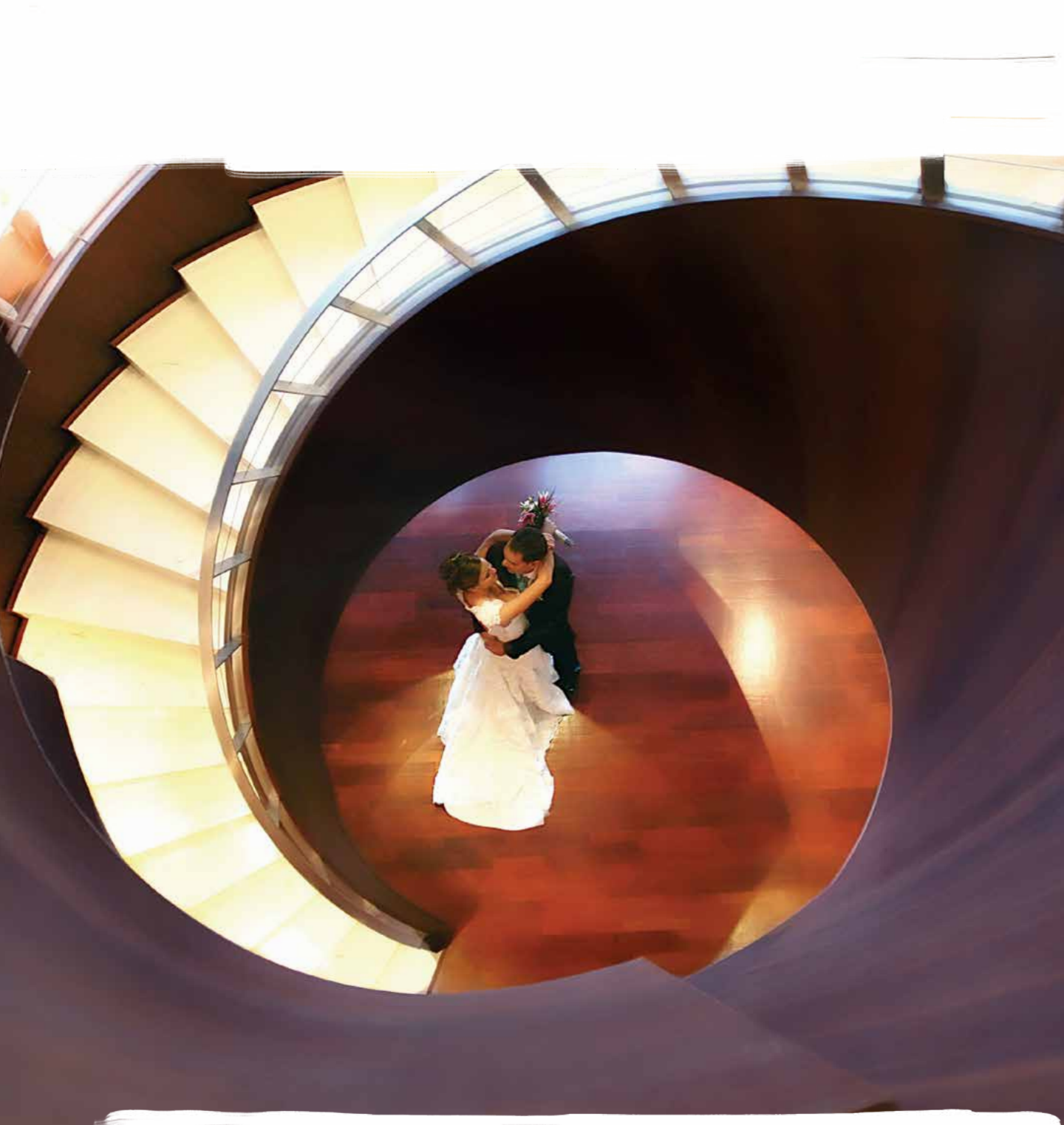
**THEY FIND US BECAUSE WE KEEP IT *SIMPLE*—** each of our hotels supplies the comforts they need in the places they want to be.

**THEY STAY WITH US BECAUSE WE'RE *ATTAINABLE*—** we have designed our hotel experiences to help everyone everywhere create special memories that last a lifetime.

**AND THEY COME BACK, TIME AND AGAIN, BECAUSE WE'RE *GENEROUS*—** each of our hotels offers priceless hospitality through our warm greetings, a welcoming atmosphere, and the little details that bring the magic of travel to life while always making it feel like home.

**WHETHER GUESTS ARE TAKING A ROAD TRIP WITH OLD FRIENDS OR ON ESSENTIAL TRAVEL FOR BUSINESS, CREATING GREAT GUEST MEMORIES IS THE KEY TO OUR SUCCESS STORY,** and the sum of these magical memories powers the growth of our portfolio. Together, we will strive to deliver more revenue, more customers, more brand loyalty, and more award-winning hospitality.





WYNDHAM  
HOTELS & RESORTS

- WYNDHAM GRAND

DOLCE  
HOTELS AND RESORTS

*esplendor*  
BOUTIQUE HOTELS

 DAZZLER  
HOTELS

WYNDHAM

 TRYP  
BY WYNDHAM

TM  
TRADEMARK  
COLLECTION BY WYNDHAM

 LA QUINTA

 WINGATE  
BY WYNDHAM
- WYNDHAM  
GARDEN

 HAWTHORN  
SUITES BY WYNDHAM

 *AmericInn*

RAMADA  
WORLDWIDE

 BAYMONT  
INN & SUITES

 MICROTTEL  
BY WYNDHAM

 Days Inn

 Super  
8

 Howard Johnson

 Travelodge

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