



America's
welcoming
neighbor

AmericInn
BY WYNDHAM

*America's
welcoming
neighbor*

At **AMERICINN BY WYNDHAM**, each guest is treated like a good neighbor, with warm service and friendly experiences that evoke the comforts of home. Representing American values, this brand is committed to making a difference for the people who stay with us, and the communities in which we operate. **AMERICINN** is smart and contemporary, offering simple, straightforward amenities. It's good old-fashioned hospitality at its best.

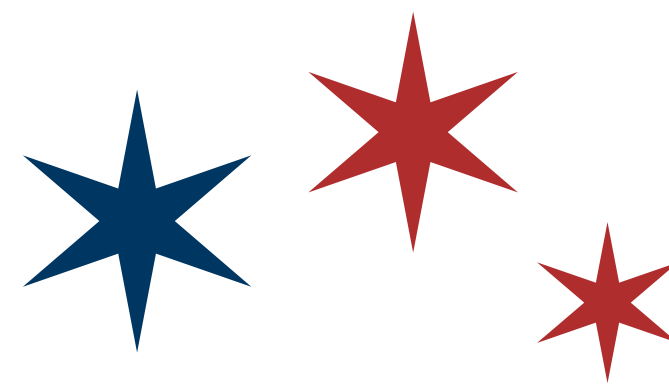


OUR VOICE



We are **AMERICA'S WELCOMING NEIGHBOR**. From how we treat our guests to how we work together and interact with our communities, we infuse our values into everything we do.

The brand voice of **AMERICINN** is genuine, first and foremost. We don't read from a script. We interact with guests in a friendly and caring way, and work to solve problems before they've occurred. We understand that a guest's experience is enhanced by our attention to detail, and so we are focused on the small things. Our brand voice has been carefully curated to put our guests at ease, and to encourage them to make requests when there is something we can do to elevate their experience.



HEAD: HOW YOU THINK

genuine

HEART: HOW YOU FEEL

patriotic

HAND: WHAT WE DELIVER

care



THE GUEST

CATERING TO FAMILIES, BUSINESS TRAVELERS, SPORTS TEAMS, AND GROUPS, **AMERICINN** IS THE BRAND FOR GUESTS SEEKING HIGH QUALITY IN THE MIDSCALE MARKET. A MIDSCALE BRAND, WHOSE HOTELS ARE CONSISTENTLY RANKED SOME OF THE HIGHEST.* OUR GUESTS APPRECIATE THE COMBINATION OF OUR THOUGHTFUL SERVICE, CONTEMPORARY LOOK, AND OLD-FASHIONED VALUES.

THE PROPERTY



TYPE
New construction,
quality conversions



GUESTS
Families, business
travelers, sports teams,
and groups



CATEGORY
Midscale



LOCATION
Suburban & interstate
locations



GEOGRAPHY
United States



ROOMS
55–75 rooms



- AMENITIES (typical)**
- Free hot homestyle breakfast
 - Free high-speed Wi-Fi
 - Pool
 - Bar & Lounge
 - 3+ story hotels with 5% suites



*Based on TripAdvisor data

A GROWING OPPORTUNITY



FOUNDED IN MINNEAPOLIS-SAINT PAUL IN 1984, **AMERICINN** IS A SMALL TOWN BRAND, BACKED BY THE SCALE OF WYNDHAM. IT'S THE LITTLE DETAILS AND THE COMFORTS OF HOME, COMBINED WITH THE POWER OF HAVING THE WORLD'S LARGEST HOTEL FRANCHISE COMPANY¹ BY YOUR SIDE.

GUESTS WHO STAY WITH AMERICINN VALUE CONSISTENT QUALITY AND COMFORT with 87% of locations receiving a rating of four or higher on TripAdvisor.²

With locations from the Rocky Mountains to the eastern seaboard, **AMERICINN** offers genuine hospitality and great experiences at a price point travelers can afford.

A POWERFUL PARTNERSHIP

AMERICINN COMBINES AN AWARD-WINNING PRODUCT WITH THE STRONG BRAND EQUITY OF WYNDHAM HOTELS & RESORTS, THE WORLD'S LARGEST AND MOST DIVERSE HOTEL FRANCHISE COMPANY² THAT INCLUDES OVER 8,500 PROPERTIES.

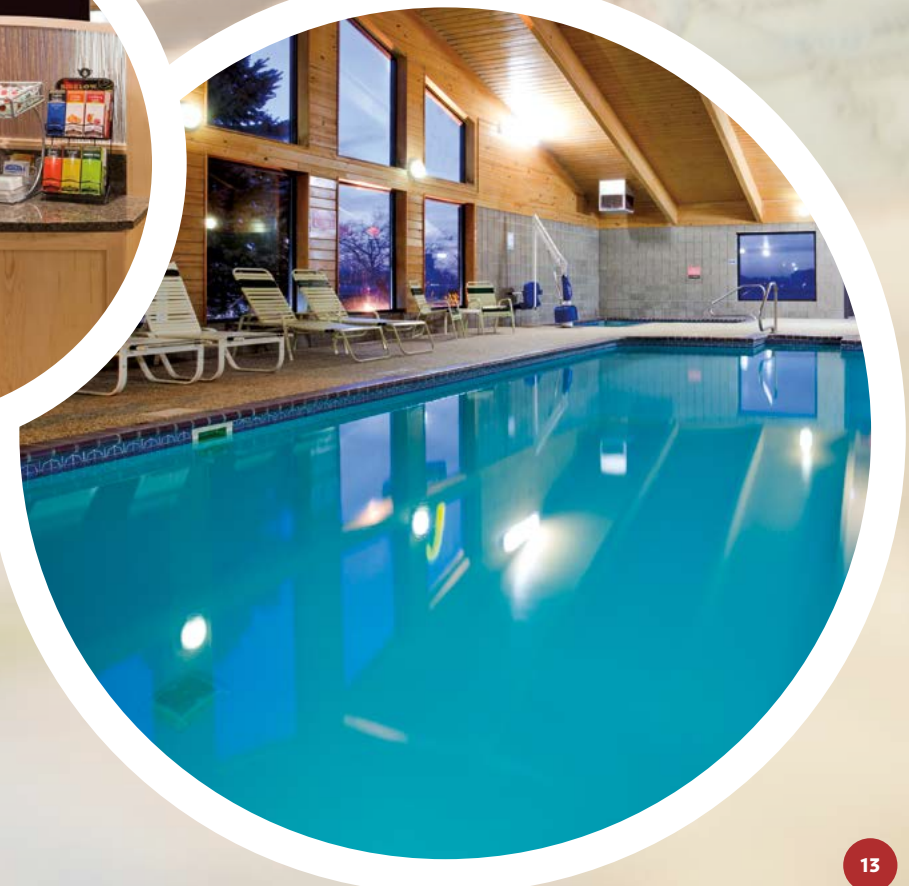
WE WILL WORK TO HELP TRANSLATE THIS EQUITY INTO REVENUE by working closely with owners with focused attention and best-in-class resources that help realize the full potential of the brand and properties. Owners have the commitment and support of a world-class hospitality organization and experienced team as well as access to services designed to help optimize the business, including:

- + Strategic sourcing
- + Global sales organization
- + Revenue management
- + Marketing and distribution services
- + Brand operations support
- + Best-in-class training
- + Participation in Wyndham Rewards loyalty program, ranked one of the Best Travel Rewards Hotel Programs by *U.S. News and World Report*.¹

We're invested in keeping our name relevant and meaningful to guests. And, as an owner of a Wyndham-affiliated property, you'll reap the benefits of our portfolio and reputation growth.

THOUGHTFULLY CONSIDERED

WE UNDERSTAND THAT A GUEST'S EXPERIENCE IS ENHANCED BY OUR ATTENTION TO DETAIL. IN ORDER TO PROVIDE THE COMFORTS OF HOME, NO MATTER THE DISTANCE OUR GUESTS HAVE TRAVELED, **AMERICINN** OFFERS SIMPLE AND THOUGHTFUL AMENITIES.



TOGETHER, LET'S BUILD A GREAT BUSINESS BY REDEFINING HOSPITALITY

WE'RE IN THE BUSINESS OF MAKING MEMORIES. IT IS OUR RESPONSIBILITY TO HELP GUESTS GET THE MOST OUT OF THEIR TRIP, AND THIS UNDERLIES THE PROMISE WE MAKE TO CONSISTENTLY DELIVER WHAT EACH AND EVERY GUEST NEEDS. TO THAT END, WE HAVE DESIGNED OUR HOTELS AND AWARD-WINNING REWARDS PROGRAM TO KEEP GUESTS HAPPY, COMFORTABLE, AND EAGER TO RETURN TO OUR BRANDS AND OUR PROPERTIES.

THEY FIND US BECAUSE WE KEEP IT ***SIMPLE***—each of our hotels supplies the comforts they need in the places they want to be.

THEY STAY WITH US BECAUSE WE'RE ***ATTAINABLE***—we have designed our hotel experiences to help everyone everywhere create special memories that last a lifetime.

AND THEY COME BACK, TIME AND AGAIN, BECAUSE WE'RE ***GENEROUS***—each of our hotels offers priceless hospitality through our warm greetings, a welcoming atmosphere, and the little details that bring the magic of travel to life while always making it feel like home.

WHETHER GUESTS ARE TAKING A ROAD TRIP WITH OLD FRIENDS OR ON ESSENTIAL TRAVEL FOR BUSINESS, CREATING GREAT GUEST MEMORIES IS THE KEY TO OUR SUCCESS STORY, and the sum of these magical memories powers the growth of our portfolio. Together, we will strive to deliver more revenue, more customers, more brand loyalty, and more award-winning hospitality.

WYNDHAM

HOTELS & RESORTS

WYNDHAM GRAND

DOLCE
HOTELS AND RESORTS

esplendor
BOUTIQUE HOTELS

DAZZLER
HOTELS

WYNDHAM

TRYP
BY WYNDHAM

TM
TRADEMARK
COLLECTION BY WYNDHAM

LA QUINTA

WINGATE
BY WYNDHAM

WYNDHAM
GARDEN

HAWTHORN
SUITES BY WYNDHAM

AmericInn

RAMADA
WORLDWIDE

BAYMONT
INN & SUITES

MICROTEL
BY WYNDHAM

Days Inn

Super 8

Howard Johnson

Travelodge

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