



# A Trusted Opportunity



- + Total central system contribution of **71%**<sup>1</sup>
- + Nearly **60%** system growth in last 5 years
- + **77%** of hotels score a **4+ rating** on TripAdvisor
- + **Stay Well™** guest rooms attract ever-growing wellness travelers

“The namesake of the world’s largest hotel company, Wyndham connects with increasingly **loyal and longer-staying guests** by delivering unique amenities such as **Stay Well, an in-room wellness program**. Offering both franchise and managed opportunities, Wyndham can also provide an in-house team to manage and operate, allowing owners to **focus on their investment**, instead of day-to-day operations.”

— CYNTHIA LIU  
Brand Vice President  
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Learn more at  
[wyndhamdevelopment.com](http://wyndhamdevelopment.com)



**CATEGORY**

Upscale



**FOOTPRINT**

- Total Global Hotels: 132
- U.S. Hotels: 40<sup>2</sup>



**GUEST AMENITIES**

- Full-service food and beverage
- Flexible meeting spaces
- Pool & fitness center



**TYPE**

New Construction & Conversion



**ROOMS**

200+

**WYNDHAM FRANCHISE FEES<sup>1</sup>**

- INITIAL FEES ▼**  
Greater of \$500 per room or \$54,500
- ROYALTY FEE ▼**  
5.0% of GRR
- MARKETING & GLOBAL SALES FEE ▼**  
3.0% of GRR



**THE WYNDHAM ADVANTAGE**

Access the value of partnering with the world's largest hotel franchise company.<sup>3</sup> We put our owners at the center of everything we do.

- **77 MILLION REWARDS MEMBERS** drive 40% of U.S. stays<sup>4</sup>
- **STRONG NEGOTIATED RATES** with OTA and quality suppliers reduce costs
- **SEAMLESS CLOUD-BASED TECHNOLOGY** enhances owner and guest experience
- **HIGH-IMPACT REVENUE DRIVING SERVICES AND SUPPORT** maximize hotel performance



This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Disclosure Document. For a copy of the FDD contact us at 22 Sylvan Way, Parsippany, NJ 07054. All hotels are independently owned and operated with the exception of certain hotels managed or owned by a subsidiary of the company. © 2019 Wyndham Hotels & Resorts, Inc. All rights reserved. <sup>1</sup>Wyndham Franchisor, LLC Franchise Disclosure Document for Wyndham dated March 31, 2019. <sup>2</sup>As of 12/31/18. <sup>3</sup>Based on number of hotels. <sup>4</sup>As of Q2 2019. Stay Well is a trademark of Delos Living LLC and is used herein with permission.