



MODERN LIFE IN BALANCE

BALANCED

CONNECTED

PRODUCTIVITY

PROVEN

- + 113% RevPAR Index against the midscale segment¹

SMARTER

- + First hotel group to partner with Sabre's leading SynXis Property Manager at scale

SCALE

- + Impressive scale and purchasing power of the world's largest hotel franchise company²

AWARD-WINNING

- + With over 70 million members and counting, Wyndham Rewards named one of the "best" hotel rewards programs 3 years in a row³

A smarter opportunity

“Wingate by Wyndham is a brand built for business travelers (and often ‘bleisure’ travelers). With their higher annual income, the Wingate guest is willing to pay more for an experience that suits their modern lifestyle. Wingate provides the ideal solution for an owner to harness the power and recognition of the world’s largest hotel company with an award-winning brand that is uniquely positioned for explosive growth in the midscale category.”

— LARRY HAMBRO | Brand Leader | larry.hambro@wyndham.com



BALANCED Offers a value engineered midscale prototype making the brand an ideal choice for new builds, as well as for certain conversion properties



CONNECTED Resonating with guests, delivering 76% revenue contribution via central system channels and 113% RevPAR Index against the midscale segment¹



PRODUCTIVITY Positioned for explosive growth, including multi-unit developers and institutional investors



TYPE

New Construction & Conversion



GEOGRAPHY

North America, Latin America & China



CATEGORY

Midscale



AMENITIES (typical)

- 3-story hotel with interior corridors
- High-speed internet
- Complimentary hot breakfast buffet
- Business center with free copying & printing
- Small meeting space
- Pool & fitness center



LOCATION

Urban & Suburban



GUESTS

White-collar business & bleisure travelers



ROOMS

100-150

WINGATE FRANCHISE FEES¹

INITIAL FEES ▶ Greater of \$360 per room or \$40,500 (New Construction)/\$36,000 (Conversion)

ROYALTY FEE ▶ 4.5% of GRR

MARKETING FEE ▶ 4.0% of GRR

WYNDHAM
HOTELS & RESORTS

WYNDHAM GRAND

DOLCE
HOTELS AND RESORTS

esplendor
BOUTIQUE HOTELS

DAZZLER

WYNDHAM

TRYP
BY WYNDHAM

TM
TRADEMARK
COLLECTION BY WYNDHAM

LAQUINTA

WINGATE
BY WYNDHAM

WYNDHAM
GARDEN

HAWTHORN
SUITES BY WYNDHAM

AmericInn

RAMADA

BAYMONT

MICROTEL
BY WYNDHAM

Days Inn

Super 8

Howard Johnson

Travelodge

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¹Wingate Inns International, Inc. Franchise Disclosure Document Dated March 31, 2019. ²Based on number of hotels. ³U.S. News & World Report, a Best Hotel Rewards Program, 2018-19.