



BASECAMP FOR OWNER SUCCESS



- + Proven performance with RevPAR index over **126%**¹
- + Total central system contribution of **64%**¹
- + Partnership with National Park Conservation Association
- + Easy to adapt and efficient to operate

“As the **‘basecamp for adventure’**, Travelodge by Wyndham has been welcoming guests since 1940, with **over 75% of hotels located within 50 miles of a U.S. National Park**. Owners benefit from a **partnership with the National Parks Conservation Association** that helps drive traffic through the door, and its limited amenity requirements make it **easy to own and operate.**”

— JOHN HENDERSON
Brand Vice President
john.henderson@wyndham.com

Learn more at
wyndhamdevelopment.com



TYPE

Conversion



FOOTPRINT

- Total Global Hotels: 435
- U.S. Hotels: 337²



GUEST AMENITIES

- Free high-speed Wi-Fi
- Pool (optional)



ROOMS

50+

TRAVELODGE FRANCHISE FEES¹

- INITIAL FEES ▼**
 Greater of \$350 per room or \$38,000 (New Construction)/\$35,000 (Conversion)
ROYALTY FEE ▼
 4.5% of GRR
MARKETING/RESERVATION FEE ▼
 4.0% of GRR



THE WYNDHAM ADVANTAGE

Access the value of partnering with the world's largest hotel franchise company.³ We put our owners at the center of everything we do.

- **77 MILLION REWARDS MEMBERS** drive 40% of U.S. stays⁴
- **STRONG NEGOTIATED RATES** with OTA and quality suppliers reduce costs
- **SEAMLESS CLOUD-BASED TECHNOLOGY** enhances owner and guest experience
- **HIGH-IMPACT REVENUE DRIVING SERVICES AND SUPPORT** maximize hotel performance



This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Disclosure Document. For a copy of the FDD contact us at 22 Sylvan Way, Parsippany, NJ 07054. All hotels are independently owned and operated with the exception of certain hotels managed or owned by a subsidiary of the company. © 2019 Wyndham Hotels & Resorts, Inc. All rights reserved. ¹Travelodge Hotels, Inc. Franchise Disclosure Document dated March 31, 2019. ²As of 12/31/18. ³Based on number of hotels. ⁴As of Q2 2019.