

POWERED

BY THE

CITY

TRYP

BY WYNDHAM

MODERN SAVVY EXPLORATION

PROMINENT

- + 110 locations throughout the world, with a significant presence in major European and South American gateway cities

SMARTER

- + Sabre's leading Central Reservations platform provides access to unmatched global distribution capabilities to over 400 online channels worldwide

SCALE

- + Impressive scale and purchasing power of the world's largest hotel franchise company¹

AWARD-WINNING

- + With over 70 million members and counting, Wyndham Rewards named one of the "best" hotel rewards programs 3 years in a row²

Learn more at wyndhamdevelopment.com

The better way to stay in the city

“TRYP by Wyndham has a strong global footprint, and is continuing to attract more interest with both new and conversion property owners by providing brand-defining elements with the independence and flexibility to add their own urban twist. There is a high demand for lodging in urban markets, yet the options are generally more expensive. TRYP is a good counterpoint, offering an affordable lifestyle experience with the strength of the Wyndham name association.”

— ANTHONY EMANUELO | Brand Leader | anthony.emanuelo@wyndham.com



MODERN Unique urban lifestyle boutique brand with high performing select service margins

SAVVY Versatility in new construction & conversions, with specialty rooms allowing for rate upselling, and a communal lobby and bar experience that creates even more revenue producing square footage

EXPLORATION It's the perfect time to become part of a brand that delivers an affordable experience



TYPE

New Construction & Conversion



GEOGRAPHY

Global



CATEGORY

Upper-Midscale



AMENITIES (typical)

- Social lobbies with bar
- Healthy breakfast buffet
- Signature Premium, Family, and Fitness guest rooms



LOCATION

Urban & City Center



GUESTS

Urban explorers



ROOMS

120-400

TRYP FRANCHISE FEES³

INITIAL FEES ▶ Greater of \$350 per room or \$39,500

ROYALTY FEE ▶ 5.0% of GRR

MARKETING FEE ▶ 4.0% of GRR

WYNDHAM
HOTELS & RESORTS

WYNDHAM GRAND

DOLCE
HOTELS AND RESORTS

splendor
BOUTIQUE HOTELS

DAZZLER

WYNDHAM

TRYP

TM
TRADEMARK
COLLECTION BY WYNDHAM

LAQUINTA

WINGATE
BY WYNDHAM

WYNDHAM
GARDEN

HAWTHORN
SUITES BY WYNDHAM

AmericInn

RAMADA

BAYMONT

MICROTTEL
BY WYNDHAM

DaysInn

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Howard Johnson

Travelodge

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