



POWERED BY THE CITY

- ⊕ Lifestyle brand with **urban attitude** and Mediterranean roots
- ⊕ Properties designed to reflect the lifestyle of their unique location
- ⊕ **110 hotels** globally and a strong pipeline in the fastest-growing segment

“In the heart of many of the greatest cities across the globe, TRYP by Wyndham is taking a strategic approach to expansion — **ensuring quality and consistency** for existing hotels and future development. With versatility in new construction and conversions, and a **communal lobby and bar experience** that creates even more revenue producing square footage, TRYP is a strong choice for owners looking for a **lifestyle brand** with the flexibility to add their own **urban twist**.”

— ANTHONY EMANUELO
Brand Leader
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Learn more at
wyndhamdevelopment.com

**CATEGORY**

Upper Midscale

**FOOTPRINT**110 Global Hotels²**GUEST AMENITIES**

- Social lobbies with bar
- Healthy breakfast buffet
- Signature Premium, Family, and Fitness guestrooms

**TYPE**

New Construction & Conversion

**ROOMS**

80-250

TRYP FRANCHISE FEES¹**INITIAL FEES ▼**

Greater of \$350 per room or \$39,500

ROYALTY FEE ▼

5.0% of GRR

MARKETING/RESERVATION FEE ▼

4.0% of GRR

**THE WYNDHAM ADVANTAGE**

Access the value of partnering with the world's largest hotel franchise company.³ We put our owners at the center of everything we do.

- + **77 MILLION REWARDS MEMBERS** drive 40% of U.S. stays⁴
- + **STRONG NEGOTIATED RATES** with OTA and quality suppliers reduce costs
- + **SEAMLESS CLOUD-BASED TECHNOLOGY** enhances owner and guest experience
- + **HIGH-IMPACT REVENUE DRIVING SERVICES AND SUPPORT** maximize hotel performance

WYNDHAM
HOTELS & RESORTS

WYNDHAM GRAND

DOLCE
HOTELS AND RESORTS
BY WYNDHAMesplendor.
BY WYNDHAMDAZZLER
BY WYNDHAM

WYNDHAM

TRYP
BY WYNDHAMTM
TRADEMARK
COLLECTION BY WYNDHAMLAQUINTA
BY WYNDHAMWINGATE
BY WYNDHAMWYNDHAM
GARDENHAWTHORN
SUITES BY WYNDHAMAmericInn
BY WYNDHAMRAMADA
BY WYNDHAMBAYMONT
BY WYNDHAMMICROTEL
BY WYNDHAMDays Inn
BY WYNDHAMSignature
8
BY WYNDHAMHoward Johnson
BY WYNDHAMTravelodge
BY WYNDHAM

WYNDHAM
REWARDS[®]

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