



ELEVATING ECONOMY

- + Powerful ADR of **\$70** and RevPAR of **\$37¹**
- + Strong consumer awareness of nearly **70%²**
- + **INNOV8TE** guest room, adopted by nearly **90%** of hotels, elevates the experience to drive returns

“Instantly recognizable, Super 8 by Wyndham is the **world's largest economy brand** with nearly 3,000 hotels. The **INNOV8TE guest room design** brings new energy to an iconic hotel brand. And with 57% of guests deciding their accommodation on the same day they arrive, the **trustworthy Super 8 sign** has proven to be a powerful business driver.”

— MIKE MUELLER
Brand Senior Vice President
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Learn more at
wyndhamdevelopment.com



TYPE

New Construction & Conversion



FOOTPRINT

- Total Global Hotels: 2,889
- U.S. Hotels: 1,590³



GUEST AMENITIES

- Free continental breakfast with hot item
- Free high-speed Wi-Fi
- In-room coffee



ROOMS

50-100

SUPER 8 FRANCHISE FEES¹

- INITIAL FEES ▼**
 Greater of \$250 per room or \$28,000 (New Construction)/\$25,000 (Conversion)
ROYALTY FEE ▼
 5.5% of GRR
MARKETING/RESERVATION FEE ▼
 3.0% of GRR



THE WYNDHAM ADVANTAGE

Access the value of partnering with the world's largest hotel franchise company.⁴ We put our owners at the center of everything we do.

- **77 MILLION REWARDS MEMBERS** drive 40% of U.S. stays⁵
- **STRONG NEGOTIATED RATES** with OTA and quality suppliers reduce costs
- **SEAMLESS CLOUD-BASED TECHNOLOGY** enhances owner and guest experience
- **HIGH-IMPACT REVENUE DRIVING SERVICES AND SUPPORT** maximize hotel performance



This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Disclosure Document. For a copy of the FDD contact us at 22 Sylvan Way, Parsippany, NJ 07054. All hotels are independently owned and operated with the exception of certain hotels managed or owned by a subsidiary of the company. © 2019 Wyndham Hotels & Resorts, Inc. All rights reserved. ¹Super 8 Worldwide, Inc. Franchise Disclosure Document dated March 31, 2019. ²Last 4 QTR Average Ending Q4 2018 Phoenix BASE. ³As of 12/31/18. ⁴Based on number of hotels. ⁵As of Q2 2019.