



DESIGNED TO DELIVER



- + The only **100%** new construction brand in its segment
- + Proven performance with RevPAR index of **116%**¹
- + Efficient Moda prototype achieves nearly **70%** rentable square footage
- + Ranked **#1** in guest satisfaction 16 of the last 18 years²

“Microtel by Wyndham is the **only 100% new construction economy brand** — redesigned to deliver even more. With a new, modern, **value-engineered prototype** and high-touch support model, Microtel offers **greater efficiencies** that help owners maximize returns.”

— KERI PUTERA
Brand Vice President
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Learn more at
wyndhamdevelopment.com



TYPE

New Construction



FOOTPRINT

- Total Global Hotels: 343
- U.S. Hotels: 306
- Canada Hotels: 17³



GUEST AMENITIES

- Complimentary continental breakfast
- Free high-speed Wi-Fi
- 24/7 on demand coffee
- Meeting room (optional)
- Fitness center (optional)
- Pool (optional)



ROOMS

65-100

MICROTEL FRANCHISE FEES¹

- INITIAL FEES ▼**
Greater of \$400 per room or \$43,000
- ROYALTY FEE ▼**
6.0% of GRR
- MARKETING/RESERVATION FEE ▼**
2.0% of GRR



THE WYNDHAM ADVANTAGE

Access the value of partnering with the world's largest hotel franchise company.⁴ We put our owners at the center of everything we do.

- **77 MILLION REWARDS MEMBERS** drive 40% of U.S. stays⁵
- **STRONG NEGOTIATED RATES** with OTA and quality suppliers reduce costs
- **SEAMLESS CLOUD-BASED TECHNOLOGY** enhances owner and guest experience
- **HIGH-IMPACT REVENUE DRIVING SERVICES AND SUPPORT** maximize hotel performance



This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Disclosure Document. For a copy of the FDD contact us at 22 Sylvan Way, Parsippany, NJ 07054. All hotels are independently owned and operated with the exception of certain hotels managed or owned by a subsidiary of the company. © 2019 Wyndham Hotels & Resorts, Inc. All rights reserved. ¹Microtel Inns & Suites Franchising, Inc. Franchise Disclosure Document dated March 31, 2019. ²Leading consumer publication hotel guest satisfaction survey 2019. ³As of 12/31/18. ⁴Based on number of hotels. ⁵As of Q2 2019.