



RENEWED DESIGN, POWERFUL PERFORMANCE



- + Proven performance with RevPAR index over **126%**¹
- + Total central system contribution of over **70%**¹
- + Contemporary guest room, RENEW, adopted by nearly **75%** of hotels, elevates the experience and helps drive return

“Since 1954, Howard Johnson by Wyndham has stayed true to its core — providing a **strong investment** for owners and a place to create lasting memories for guests. **RENEW**, the brand’s new guestroom, embraces the iconic legacy of the Howard Johnson aesthetic through modern design and amenities, and drives consistency across the portfolio to **attract the next generation** of owners and travelers.”

— CLEM BENCE
Brand Vice President
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Learn more at
wyndhamdevelopment.com



TYPE

New Construction & Conversion



FOOTPRINT

- Total Global Hotels: 338
- U.S. Hotels: 188²



GUEST AMENITIES

- Free high-speed Wi-Fi
- Expanded cable TV
- Most hotels have interior corridors
- Pool (optional)



ROOMS

50-100

HOWARD JOHNSON FRANCHISE FEES¹

- INITIAL FEES ▼**
 Greater of \$350 per room or \$38,000 (New Construction)/\$35,000 (Conversion)
ROYALTY FEE ▼
 4.5% of GRR
MARKETING/RESERVATION FEE ▼
 4.0% of GRR



THE WYNDHAM ADVANTAGE

Access the value of partnering with the world's largest hotel franchise company.³ We put our owners at the center of everything we do.

- **77 MILLION REWARDS MEMBERS** drive 40% of U.S. stays⁴
- **STRONG NEGOTIATED RATES** with OTA and quality suppliers reduce costs
- **SEAMLESS CLOUD-BASED TECHNOLOGY** enhances owner and guest experience
- **HIGH-IMPACT REVENUE DRIVING SERVICES AND SUPPORT** maximize hotel performance



This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Disclosure Document. For a copy of the FDD contact us at 22 Sylvan Way, Parsippany, NJ 07054. All hotels are independently owned and operated with the exception of certain hotels managed or owned by a subsidiary of the company. © 2019 Wyndham Hotels & Resorts, Inc. All rights reserved. ¹Howard Johnson International, Inc. Franchise Disclosure Document dated March 31, 2019. ²As of 12/31/18. ³Based on number of hotels. ⁴As of Q2 2019.