



APPROACHABLE

DISTINCTIVE

MOMENTS

CHECK IN TO  
THE EXTRAORDINARY



WYNDHAM GRAND®

### SOPHISTICATED

- + Wyndham Grand's premium services, custom amenities, and sophisticated design offer a distinctive opportunity in the upper upscale full-service segment

### SMARTER

- + Sabre's leading Central Reservations platform provides access to unmatched global distribution capabilities to over 400 online channels worldwide

### SCALE

- + Impressive scale and purchasing power of the world's largest hotel franchise company, combined with an unusual degree of intelligent flexibility, allows owners to tailor product

### AWARD-WINNING

- + With over 70 million members and counting, Wyndham Rewards named one of the "best" hotel rewards programs 3 years in a row<sup>2</sup>

Learn more at [wyndhamdevelopment.com](http://wyndhamdevelopment.com)

# Redefining sophistication

“Wyndham Grand is a leader in highly competitive markets around the world, and is a brand that guests trust when traveling to local and global destinations. With premium services and custom amenities, as well as sophisticated architectural design, we offer our guests a distinctively approachable experience. With 30% global footprint growth since 2015 and widespread expansion across the globe, Wyndham Grand is uniquely positioned to capitalize on the modern luxury momentum.”

— CYNTHIA LIU | Brand Leader | [cynthia.liu@wyndham.com](mailto:cynthia.liu@wyndham.com)



**APPROACHABLE** Strong affinity with both affluent corporate and leisure clients across our global network of hotels



**DISTINCTIVE** Wyndham Grand doesn't just sit at the pinnacle of the Wyndham Family—it stands out as a best-in-class hospitality brand, thanks to its approachable take on design



**MOMENTS** With contemporary yet timeless urban, resort and historic hotels, Wyndham Grand gives owners a powerful network of hotels to attract modern travelers who want inspired experiences that are smartly tailored, personalized and unique



## TYPE

New Construction  
& Historic



## GEOGRAPHY

Global



## CATEGORY

Upper-Upscale



## AMENITIES (typical)

- Multiple F&B outlets
- Flexible meeting spaces
- Premium finishes
- Variety of leisure amenities relevant to each location



## LOCATION

Urban  
& Resort



## GUESTS

Affluent business  
& leisure travelers



## ROOMS

150-1,500

## WYNDHAM GRAND FRANCHISE FEES<sup>3</sup>

INITIAL FEES ► Greater of \$500 per room or \$54,500

ROYALTY FEE ► 5.0% of GRR

MARKETING AND GLOBAL SALES FEE ► 3.0% of GRR

**WYNDHAM**  
HOTELS & RESORTS

WYNDHAM GRAND

DOLCE  
HOTELS AND RESORTS

esplendor  
BOUTIQUE HOTELS

DAZZLER

WYNDHAM

TRYP  
BY WYNDHAM

TM  
TRADEMARK  
COLLECTION BY WYNDHAM

LAQUINTA

WINGATE  
BY WYNDHAM

WYNDHAM  
GARDEN

HAWTHORN  
SUITES BY WYNDHAM

AmericInn

RAMADA

BAYMONT

MICROTEL  
BY WYNDHAM

Days Inn

Super 8

Howard Johnson

Travelodge

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