



WYNDHAM GRAND®

APPROACHABLE BY DESIGN

- ⊕ Distinctive hotels can maintain their unique character and benefit from the **Wyndham Advantage**
- ⊕ **63%** growth of global footprint in last 5 years
- ⊕ **97%** of hotels score a **4+ rating** on Trip Advisor

“From new construction in key markets to historic properties with iconic presence, Wyndham Grand offers a **welcoming yet refined service culture**. Coupled with the benefits of partnering with the world's largest franchise hotel company, Wyndham Grand gives owners a powerful advantage in the competitive **upper-upscale marketplace**.”

— CYNTHIA LIU
Brand Vice President
cynthia.liu@wyndham.com

Learn more at
wyndhamdevelopment.com



CATEGORY

Upper Upscale



FOOTPRINT

- Total Global Hotels: 37
- U.S. Hotels: 12



GUEST AMENITIES

- Pool
- Fitness center
- Multiple food and beverage outlets
- Flexible meeting spaces
- Premium finishes



TYPE

New Construction & Historic



ROOMS

200+

WYNDHAM GRAND FRANCHISE FEES²

INITIAL FEES ▼

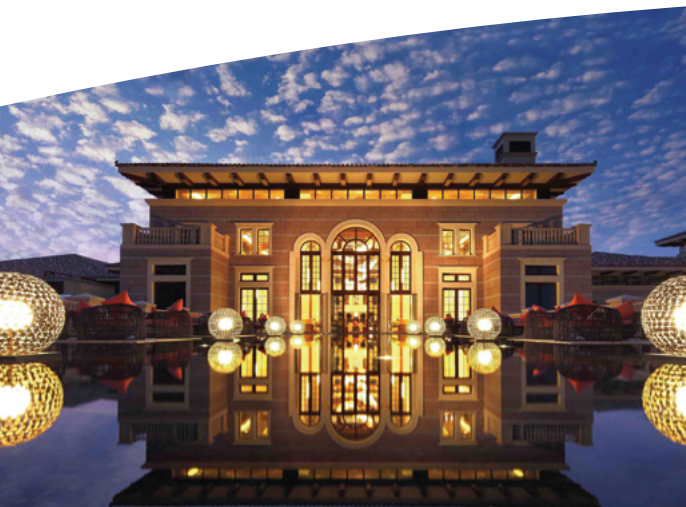
Greater of \$500 per room or \$54,500

ROYALTY FEE ▼

5.0% of GRR

MARKETING & GLOBAL SALES FEE ▼

3.0% of GRR



THE WYNDHAM ADVANTAGE

Access the value of partnering with the world's largest hotel franchise company.¹ We put our owners at the center of everything we do.

- ✦ **77 MILLION REWARDS MEMBERS** drive 40% of U.S. stays³
- ✦ **STRONG NEGOTIATED RATES** with OTA and quality suppliers reduce costs
- ✦ **SEAMLESS CLOUD-BASED TECHNOLOGY** enhances owner and guest experience
- ✦ **HIGH-IMPACT REVENUE DRIVING SERVICES AND SUPPORT** maximize hotel performance

WYNDHAM
HOTELS & RESORTS

WYNDHAM GRAND

DOLCE
HOTELS AND RESORTS
BY WYNDHAM

esplendor.
BY WYNDHAM

DAZZLER
BY WYNDHAM

WYNDHAM

TRYP
BY WYNDHAM

TM
TRADEMARK
COLLECTION BY WYNDHAM

LAQUINTA
BY WYNDHAM

WINGATE
BY WYNDHAM

WYNDHAM
GARDEN

HAWTHORN
SUITES BY WYNDHAM

AmericInn
BY WYNDHAM

RAMADA
BY WYNDHAM

BAYMONT
BY WYNDHAM

MICROTEL
BY WYNDHAM

Days Inn
BY WYNDHAM

Signature 8
BY WYNDHAM

Howard Johnson
BY WYNDHAM

Travelodge
BY WYNDHAM

WYNDHAM
REWARDS[®]

This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Disclosure Document. For a copy of the FDD contact us at 22 Sylvan Way, Parsippany, NJ 07054. All hotels are independently owned and operated with the exception of certain hotels managed or owned by a subsidiary of the company. © 2019 Wyndham Hotels & Resorts, Inc. All rights reserved. ¹Based on number of hotels. ²Wyndham Franchisor, LLC Franchise Disclosure Document for Wyndham Grand dated March 31, 2019. ³As of Q2 2019.