



+ **CALM**

+ **INVITING**

+ **EASE**



**WYNDHAM  
GARDEN®**

*travel at ease*

#### RECOGNIZABLE

- + An accessible solution for owners to tap into the aspirational and recognizable strength of the Wyndham brand

#### SMARTER

- + Sabre's leading Central Reservations platform provides access to unmatched global distribution capabilities to over 400 online channels worldwide

#### SCALE

- + Impressive scale and purchasing power of the world's largest hotel franchise company¹

#### AWARD-WINNING

- + With over 70 million members and counting, Wyndham Rewards named one of the "best" hotel rewards programs 3 years in a row²

# A growing opportunity

“The brand momentum of Wyndham Garden is propelled by a combination of excellent service, best-in-class amenities, and technology that delivers the respectful, efficient, and welcoming elements that guests want. Designed to help guests travel with ease, Wyndham Garden is located primarily in business, airport, and suburban locales. Smart features include intuitive services, flexible meeting space, inviting lobbies, welcoming lounges, and complimentary high-speed internet access.”

— DANICA BOYD | Brand Leader | [danica.boyd@wyndham.com](mailto:danica.boyd@wyndham.com)



**CALM** Wyndham Garden is designed for convenience with a strong and growing U.S. footprint focused on convenient locations near airports and in urban and suburban settings



**INVITING** Wyndham Garden generates an impressive 73% total system contribution<sup>3</sup>



**EASE** This brand offers owners the opportunity to penetrate the upper-midscale segment in all market types with a more efficient operating model



## TYPE

New Construction & Conversion



## GEOGRAPHY

Global



## CATEGORY

Upper-Midscale



## AMENITIES (typical)

- Streamlined F&B
- High-speed internet
- Flexible meeting spaces



## LOCATION

Urban, Suburban & Airport



## GUESTS

Convenience-focused travelers



## ROOMS

100-250

## WYNDHAM GARDEN FRANCHISE FEES<sup>3</sup>

**INITIAL FEES** ▶ Greater of \$350 per room or \$39,500

**ROYALTY FEE** ▶ 5.0% of GRR

**MARKETING AND GLOBAL SALES FEE** ▶ 3.0% of GRR

**WYNDHAM**  
HOTELS & RESORTS

WYNDHAM GRAND

DOLCE  
HOTELS AND RESORTS

esplendor  
BOUTIQUE HOTELS

DAZZLER

WYNDHAM

TRYP  
BY WYNDHAM

TM  
TRADEMARK  
COLLECTION BY WYNDHAM

LAQUINTA

WINGATE  
BY WYNDHAM

WYNDHAM  
GARDEN

HAWTHORN  
SUITES BY WYNDHAM

Americinn

RAMADA

BAYMONT

MICROTEL  
BY WYNDHAM

Days Inn

Super 8

Howard Johnson

Travelodge

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