



A Proven Opportunity



- + Proven performance with RevPAR index over **110%**¹
- + Strong consumer awareness of **71%**²
- + New Dawn guest room designed to further drive **consistency and return**

“As a **global leader** in the economy segment, Days Inn by Wyndham is recognized by owners and travelers around the world. As it celebrates **50** years, Days Inn gets a bright new look with the **new Dawn guest room**, designed to drive consistency and ROI. Coupled with **strong consumer awareness** and brand performance, Days Inn by Wyndham is the brightest value under the sun.”

— PATRICK BREEN
Brand President
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Learn more at
wyndhamdevelopment.com



TYPE

New Construction & Conversion



FOOTPRINT

- Total Global Hotels: 1,728
- U.S. Hotels: 1,456
- Canada Hotels: 113³



GUEST AMENITIES

- Pool and/or fitness center
- Free high-speed Wi-Fi
- Free continental breakfast



ROOMS

70+

DAYS INN FRANCHISE FEES¹

- INITIAL FEES ▼**
 Greater of \$350 per room or \$38,000 (New Construction)/\$35,000 (Conversion)
ROYALTY FEE ▼
 5.5% of GRR
MARKETING/RESERVATION FEE ▼
 3.8% of GRR



THE WYNDHAM ADVANTAGE

Access the value of partnering with the world's largest hotel franchise company.⁴ We put our owners at the center of everything we do.

- **77 MILLION REWARDS MEMBERS** drive 40% of U.S. stays⁵
- **STRONG NEGOTIATED RATES** with OTA and quality suppliers reduce costs
- **SEAMLESS CLOUD-BASED TECHNOLOGY** enhances owner and guest experience
- **HIGH-IMPACT REVENUE DRIVING SERVICES AND SUPPORT** maximize hotel performance



This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Disclosure Document. For a copy of the FDD contact us at 22 Sylvan Way, Parsippany, NJ 07054. All hotels are independently owned and operated with the exception of certain hotels managed or owned by a subsidiary of the company. © 2019 Wyndham Hotels & Resorts, Inc. All rights reserved. ¹Days Inn Worldwide, Inc. Franchise Disclosure Document dated March 31, 2019. ²Last 4 QTR Average Ending Q4 2018 Phoenix BASE. ³As of 12/31/18. ⁴Based on number of hotels. ⁵As of Q2 2019.