

A FRESH BURST OF ENERGY

WARM
VIBRANT
ENERGY



RECOGNIZABLE

- + Extensive global footprint of over 1,700 hotels

SMARTER

- + First hotel group to partner with Sabre's leading SynXis Property Manager at scale

SCALE

- + Impressive scale and purchasing power of the world's largest hotel franchise company¹

AWARD-WINNING

- + With over 70 million members and counting, Wyndham Rewards named one of the "best" hotel rewards programs 3 years in a row²

A proven opportunity

“With a worldwide portfolio of over 1,700 properties, Days Inn by Wyndham is a global leader in the economy segment. Known to travelers around the world, the Days Inn rising sun logo continues to brighten guests' days through caring service, comfortable accommodations, and convenient locations. High brand awareness, product versatility, and a large footprint have fueled strong performance. This well-known name, supported by a powerful marketing budget, makes Days Inn top of mind for prospective guests.”

— PATRICK BREEN | Brand Leader | patrick.breen@wyndham.com



WARM 12 month advertising calendar continually drives awareness



VIBRANT Opened 40 hotels globally in 2018 with continued positive momentum with a U.S. pipeline of 89 hotels



ENERGY With 111% RevPAR Index against the economy segment, Days Inn allows hotels to drive revenue³



TYPE

New Construction & Conversion



GEOGRAPHY

Global



CATEGORY

Upper-Economy



AMENITIES (typical)

- 2+ story hotels
- Interior/exterior corridors
- Pool and/or fitness center
- Free high-speed internet
- In-room coffeemaker
- Daybreak® breakfast offering healthy options



LOCATION

Small Town, Metropolitan, City Center, Roadside, Airport & Destination



GUESTS

Leisure & business travelers



ROOMS

50-300

DAYS INN FRANCHISE FEES³

INITIAL FEES ▶ Greater of \$350 per room or \$38,000 (New Construction)/\$35,000 (Conversion)

ROYALTY FEE ▶ 5.5% of GRR

MARKETING FEE ▶ 3.8% of GRR

WYNDHAM
HOTELS & RESORTS

WYNDHAM GRAND

DOLCE
HOTELS AND RESORTS

esplendor
BOUTIQUE HOTELS

DAZZLER

WYNDHAM

TRYP
BY WYNDHAM

TM
TRADEMARK
COLLECTION BY WYNDHAM

LAQUINTA

WINGATE
BY WYNDHAM

WYNDHAM
GARDEN

HAWTHORN
SUITES BY WYNDHAM

AmericInn

RAMADA

BAYMONT

MICROTEL
BY WYNDHAM

Days Inn

Super 8

Howard Johnson

Travelodge

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