



*relaxed*

*hometown*

*neighbor*

# THE HOTEL *next door*

  
**BAYMONT**<sup>®</sup>  
BY WYNDHAM

## EXPANSIVE

- + Ranked as one of Entrepreneur Magazine's Fastest-Growing Franchises, doubling in size over the past 10 years<sup>1</sup>

## SMARTER

- + First hotel group to partner with Sabre's leading SynXis Property Manager at scale

## SCALE

- + Impressive scale and purchasing power of the world's largest hotel franchise company<sup>2</sup>

## AWARD-WINNING

- + With over 70 million members and counting, Wyndham Rewards named one of the "best" hotel rewards programs 3 years in a row<sup>3</sup>

Learn more at [wyndhamdevelopment.com](http://wyndhamdevelopment.com)

# Addressed for success

“ Baymont by Wyndham has proven its ability to identify and strategically develop the ideal midscale property in the right locations. The brand’s tremendous growth is built upon serving as an effective midscale solution to enter new markets. With its signature hometown hospitality and valuable extras, Baymont guests feel at home no matter where they travel. Additionally, owners have the flexibility to design properties in a way that keeps them competitive in the marketplace.”

— DAVID UNGER | Brand Leader | david.unger@wyndham.com



**RELAXED** An easily adaptable, true limited service brand that boasts over 68% revenue contribution via central system channels<sup>4</sup>

**HOMETOWN** Over 500 hotels in North America build brand awareness by delivering Hometown Hospitality

**NEIGHBOR** Welcoming features include fresh-baked cookies, free high-speed wireless internet and a breakfast corner with waffles



## TYPE

New Construction & Conversion



## GEOGRAPHY

North America & Latin America



## CATEGORY

Midscale



## AMENITIES (typical)

- 2+ story hotels, with 5% suites
- Fitness room
- Business center
- Free high-speed internet
- Baymont Breakfast Corner,<sup>TM</sup> including waffles
- Freshly baked cookies at check-in during the week



## LOCATION

Small Town & Suburban



## GUESTS

Leisure & business travelers looking for the familiar



## ROOMS

50-150

## BAYMONT FRANCHISE FEES<sup>4</sup>

**INITIAL FEES** ▶ Greater of \$260 per room or \$29,000 (New Construction)/\$26,000 (Conversion)

**ROYALTY FEE** ▶ 5.0% of GRR

**MARKETING FEE** ▶ 3.5% of GRR

**WYNDHAM**  
HOTELS & RESORTS

WYNDHAM GRAND

DOLCE  
HOTELS AND RESORTS

splendor  
BOUTIQUE HOTELS

DAZZLER

WYNDHAM

TRYP

TM  
TRADEMARK  
COLLECTION BY WYNDHAM

LAQUINTA

WINGATE  
BY WYNDHAM

WYNDHAM  
GARDEN

HAWTHORN  
SUITES BY WYNDHAM

AmericInn

RAMADA

BAYMONT

MICRÔTEL  
BY WYNDHAM

DaysInn

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Howard Johnson

Travelodge

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