



GROWTH AND PERFORMANCE *drive momentum*



- + Nearly **38%** increase in system size and **15%** increase in RevPAR since 2015¹
- + Total central system contribution of nearly **70%**¹
- + Easy to adapt and efficient to operate

“Baymont by Wyndham is one of the **fastest growing** midscale brands, expanding its signature **hometown hospitality** across North America. Its focus on growth with the right properties and locations has contributed to an **increase in brand performance** year over year, while remaining **easily adaptable** to drive owner ROI.”

— DAVID UNGER
Brand Vice President
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Learn more at
wyndhamdevelopment.com



CATEGORY

Midscale



FOOTPRINT

513 Global Hotels²



GUEST AMENITIES

- Fitness center
- Free high-speed Wi-Fi
- Baymont Breakfast Corner™ including waffles



TYPE

New Construction & Conversion



ROOMS

50-150

BAYMONT FRANCHISE FEES¹

- INITIAL FEES ▼**
 Greater of \$260 per room or \$29,000 (New Construction)/\$26,000 (Conversion)
ROYALTY FEE ▼
 5.0% of GRR
MARKETING/RESERVATION FEE ▼
 3.5% of GRR



THE WYNDHAM ADVANTAGE

Access the value of partnering with the world's largest hotel franchise company.³ We put our owners at the center of everything we do.

- **77 MILLION REWARDS MEMBERS** drive 40% of U.S. stays⁴
- **STRONG NEGOTIATED RATES** with OTA and quality suppliers reduce costs
- **SEAMLESS CLOUD-BASED TECHNOLOGY** enhances owner and guest experience
- **HIGH-IMPACT REVENUE DRIVING SERVICES AND SUPPORT** maximize hotel performance



This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Disclosure Document. For a copy of the FDD contact us at 22 Sylvan Way, Parsippany, NJ 07054. All hotels are independently owned and operated with the exception of certain hotels managed or owned by a subsidiary of the company. © 2019 Wyndham Hotels & Resorts, Inc. All rights reserved. ¹Baymont Franchise Systems, Inc. Franchise Disclosure Document dated March 31, 2019. ²Baymont Franchise Systems, Inc. Franchise Disclosure Document dated April 1, 2016. ³As of 12/31/18. ⁴Based on number of hotels. ⁵As of Q2 2019.