



RECOGNIZABLE

The namesake of the world's largest hotel company¹,
Wyndham offers powerful brand awareness in the upscale full-service segment

SMARTER

Sabre's leading Central
Reservations platform
provides access to unmatched
global distribution capabilities
to over 400 online channels
worldwide

SCALE

Impressive scale and purchasing power of the world's largest hotel group, combined with an unusual degree of intelligent flexibility, allows owners to tailor product

AWARD-WINNING

With 53 million members and counting, Wyndham Rewards named one of the "best" hotel rewards programs 3 years in a row²

A TRUSTED OPPORTUNITY

66 The namesake of the world's largest hotel company, **Wyndham** connects with consumers by delivering the features that you would expect in a world-class hotel, including beautifully appointed lounge areas, smartly detailed guest rooms, distinctive dining options, and well-designed meeting spaces. Both business and leisure travelers know they can trust the Wyndham name. That trust, combined with a strong reputation, makes Wyndham a powerful upscale option. ??

KATE ASHTON | Brand Leader | kate.ashton@wvn.com



PERSONAL.

Wyndham's strong affinity with both corporate and leisure clients allows the Wyndham brand to capture 65% of contributions via central systems channels3



TYPE

New Construction & Conversion



GUESTS

Service-minded business & leisure travelers



GEOGRAPHY

Global



ROOMS

150-1.500



CATEGORY

Upscale



AMENITIES

- Full-service F&B
- Fitness center
- Flexible meeting spaces
- High-speed internet
- Ability to customize the quest experience



THOUGHTFUL.

We prioritize attentive service by providing our owners access to a robust and comprehensive catalog of training opportunities for hotels and their staff



LOCATION

Urban



& Resort



COMFORT.

With 106 properties globally, Wyndham is consistently characterized by best-in-class facilities

WYNDHAM HOTELS & RESORTS FRANCHISE FEES³

INITIAL FEES Greater of \$50,000 or \$500 per rm

ROYALTY FEE 5.0% of GRR

MARKETING FEE 3.0% of GRR

WYNDHAM HOTEL GROUP



DOLCE





WYNDHAM



























