



MODERN LIFE IN BALANCE

BALANCED

CONNECTED

PRODUCTIVITY

PROVEN

- + 114% RevPAR Index in the midscale limited service segment¹

SCALE

- + Impressive scale and purchasing power of world's largest hotel group²

SMARTER

- + First hotel group to partner with Sabre's leading SynXis Property Manager with Infor's integrated revenue management module

AWARD-WINNING

- + With 53 million members and counting, Wyndham Rewards named one of the "best" hotel rewards programs 3 years in a row³

A SMARTER OPPORTUNITY

“Wingate by Wyndham is a brand built for business travelers (and often ‘bleisure’ travelers). With their higher annual income, the **Wingate** guest is willing to pay more for an experience that suits their modern lifestyle. **Wingate by Wyndham** provides the ideal solution for an owner to harness the power and recognition of the world’s largest hotel company with an award-winning brand that is uniquely positioned for explosive growth in the midscale category.”

— LARRY HAMBRO | Brand Leader | larry.hambro@wyn.com



BALANCED.

Offers a value engineered midscale prototype making the brand an ideal choice for new builds, as well as for certain conversion properties



CONNECTED.

Resonating with guests, delivering 70% central system contribution and 114% RevPAR Index in the midscale limited service segment¹



PRODUCTIVITY.

Positioned for explosive growth with over 60 deals in the pipeline, including multi-unit developers and institutional investors



TYPE

New Construction & Conversion



GUESTS

White-collar business & bleisure travelers



GEOGRAPHY

North America & Latin America



ROOMS

100-150



CATEGORY

Midscale



AMENITIES

- 3-story hotel with interior corridors
- High-speed internet
- Complimentary hot breakfast buffet
- Business center with free copying & printing
- Small meeting space
- Fitness center



LOCATION

Urban & Suburban

WINGATE BY WYNDHAM FRANCHISE FEES¹

| | |
|---------------|-------------------------------------|
| INITIAL FEES | Greater of \$36,000 or \$360 per rm |
| ROYALTY FEE | 4.5% of GRR |
| MARKETING FEE | 4.0% of GRR |

WYNDHAM
HOTEL GROUP

WYNDHAM GRAND

DOLCE
HOTELS AND RESORTS

esplendor
BOUTIQUE HOTELS

DAZZLER
HOTELS

WYNDHAM

TRYP
BY WYNDHAM

TM
TRADEMARK
HOTEL COLLECTION

WINGATE
BY WYNDHAM

WYNDHAM
GARDEN

HAWTHORN
SUITES BY WYNDHAM

AmericInn

RAMADA
WORLDWIDE

BAYMONT
INN & SUITES

MICROTEL
BY WYNDHAM

DaysInn

Super 8

Howard Johnson

Travelodge

Knights
Inn

This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Disclosure Document, a copy of which can be obtained by contacting Wyndham Hotel Group at 22 Sylvan Way, Parsippany, NJ 07054. All hotels are independently owned and operated with the exception of certain hotels managed or owned by an affiliate of the company. © 2018 Wyndham Hotel Group, LLC. All rights reserved. Wingate Inns International, Inc. (MNR#F-3109). ¹Wingate Inns International, Inc., Franchise disclosure document dated April 1, 2017 as amended August 21, 2017. ²Based on number of hotels. ³U.S. News & World Report, a Best Hotel Rewards Program, 2017-18.