

POWERED

BY THE

CITY

TRYP

BY WYNDHAM

MODERN SAVVY EXPLORATION

PROMINENT

- + 118 locations throughout the world, with a significant presence in major European and South American gateway cities

SMARTER

- + Sabre's leading Central Reservations platform provides access to unmatched global distribution capabilities to over 400 online channels worldwide

SCALE

- + Impressive scale and purchasing power of world's largest hotel group¹

AWARD-WINNING

- + With 53 million members and counting, Wyndham Rewards named one of the "best" hotel rewards programs 3 years in a row²

LEARN MORE AT WHGDEVELOPMENT.COM

THE BETTER WAY TO STAY IN THE CITY



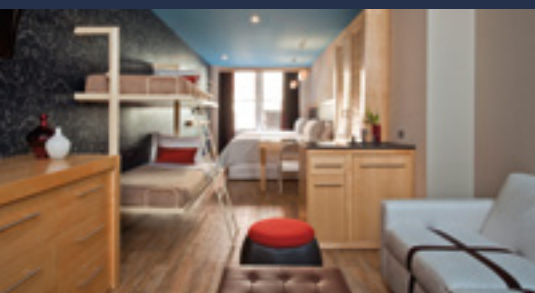
MODERN.

Unique urban lifestyle boutique brand with high performing select service margins



SAVVY.

Versatility in new construction & conversions, with specialty rooms allowing for rate upselling, and a communal lobby and bar experience that creates even more revenue producing square footage



EXPLORATION.

With a pipeline of 28 projects, over 90% of which are new construction, it's the perfect time to become part of a brand that delivers an affordable lifestyle experience in the city

“TRYP by Wyndham has a strong global footprint, and is continuing to attract more interest with both new and conversion property owners by providing brand-defining elements with the independence and flexibility to add their own urban twist. There is a high demand for lodging in urban markets, yet the options are generally more expensive. **TRYP by Wyndham** is a good counterpoint, offering an affordable lifestyle experience with the strength of the Wyndham name association.”

— KATE ASHTON | Brand Leader | kate.ashton@wyn.com



TYPE

New Construction & Conversion



GUESTS

Urban explorers



GEOGRAPHY

Global



ROOMS

120-400



CATEGORY

Upper-Midscale



AMENITIES

- Social lobbies with bar
- Healthy breakfast buffet
- Signature Premium, Family, and Fitness guest rooms



LOCATION

Urban & City Center

TRYP BY WYNDHAM FRANCHISE FEES³

INITIAL FEES	Greater of \$35,000 or \$350 per rm
ROYALTY FEE	5.0% of GRR
MARKETING FEE	4.0% of GRR

WYNDHAM
HOTEL GROUP

WYNDHAM GRAND

DOLCE
HOTELS AND RESORTS

esplendor
BOUTIQUE HOTELS

DAZZLER
HOTELS

WYNDHAM

TRYP
BY WYNDHAM

TM
TRADEMARK
HOTEL COLLECTION

WINGATE
BY WYNDHAM

WYNDHAM
GARDEN

HAWTHORN
SUITES BY WYNDHAM

AmericInn

RAMADA
WORLDWIDE

BAYMONT
INN & SUITES

MICROTEL
BY WYNDHAM

DaysInn

Super 8

Howard Johnson

Travelodge

Knights
Inn

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