

RAMADA[®]
WORLDWIDE

SAMPLE
THE
WORLD

PASSIONATE
GLOBAL
AMBASSADOR

RECOGNIZABLE

- + Largest global footprint in Wyndham Hotel Group with nearly 850 properties in 64 countries

SCALE

- + Impressive scale and purchasing power of world's largest hotel group¹

SMARTER

- + First hotel group to partner with Sabre's leading SynXis Property Manager at scale with Infor's integrated revenue management module

AWARD-WINNING

- + With 53 million members and counting, Wyndham Rewards named one of the "best" hotel rewards programs 3 years in a row²

LEARN MORE AT WHGDEVELOPMENT.COM

A PASSPORT TO OPPORTUNITY



PASSIONATE.

Ramada attracts both leisure and business travelers globally by maintaining a strong reputation for delivering caring and thoughtful experiences



GLOBAL.

Named as the Fastest Growing Hotel Brand in Europe for 2016 by PKF hotel experts, Ramada's strong global presence allows its hotels to capture the international traveler



AMBASSADOR.

Accommodating two tiers, giving the brand the ability to adapt in different market types: Ramada Hotels and Ramada Plaza Hotels

“ With a worldwide portfolio encompassing 64 countries, and the largest number of airport locations internationally, **Ramada** is one of the most recognizable hotel brands throughout the world. **Ramada** allows guests to ‘sample the world’ every day with signature touch points including the pops-of-red design, friendly service, and flexible food & beverage options. ”

— CARYL PORTER | Brand Leader | caryl.porter@wyn.com



TYPE

New Construction & Conversion



GUESTS

Affluent yet practical business & leisure travelers



GEOGRAPHY

Global



ROOMS

100+



CATEGORY

Mid & Upper-Midscale



AMENITIES

- Flexible build-outs, including full-service or à la carte F&B
- Meeting room and/or banquet facility
- Business center
- Fitness room
- Complimentary high-speed internet



LOCATION

Urban, Suburban, Resort & Airport

RAMADA FRANCHISE FEES³

INITIAL FEES → \$35,000 or \$350 per rm

ROYALTY FEE → 4.5% of GRR

MARKETING FEE → 4.0% of GRR

This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Disclosure Document, a copy of which can be obtained by contacting Wyndham Hotel Group at 22 Sylvan Way, Parsippany, NJ 07054. All hotels are independently owned and operated with the exception of certain hotels managed or owned by an affiliate of the company. © 2018 Wyndham Hotel Group, LLC. All rights reserved. Ramada Worldwide Inc. (MNRG#F-2179) ¹Based on number of hotels ²U.S. News & World Report, a Best Hotel Rewards Program, 2017-18 ³ Ramada Worldwide Inc. Brand Franchise Disclosure Document dated April 1, 2017 as amended August 21, 2017.