



APPROACHABLE

DISTINCTIVE

MOMENTS

CHECK IN TO
THE EXTRAORDINARY



WYNDHAM GRAND®

SOPHISTICATED

- + Wyndham Grand's premium services, custom amenities, and sophisticated design offer a distinctive opportunity in the upper upscale full-service segment

SMARTER

- + Sabre's leading Central Reservations platform provides access to unmatched global distribution capabilities to over 400 online channels worldwide

SCALE

- + Impressive scale and purchasing power of the world's largest hotel group, combined with an unusual degree of intelligent flexibility, allows owners to tailor product

AWARD-WINNING

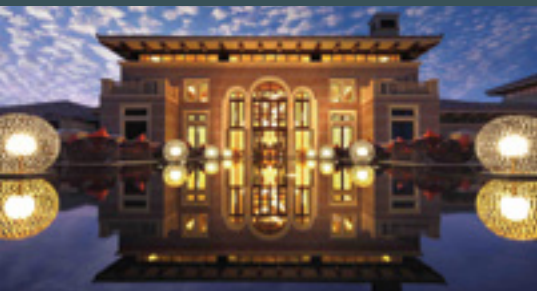
- + With 53 million members and counting, Wyndham Rewards named one of the "best" hotel rewards programs 3 years in a row²

LEARN MORE AT WHGDEVELOPMENT.COM

REDEFINING SOPHISTICATION

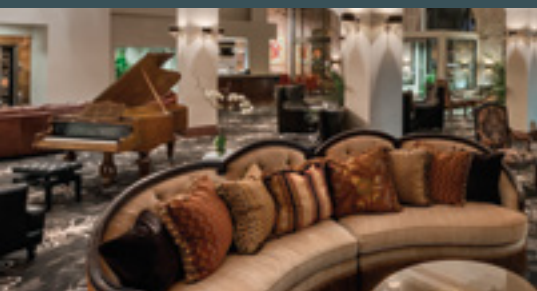
“Wyndham Grand is a leader in highly competitive markets around the world, and is a brand that guests trust when traveling to local and global destinations. With premium services and custom amenities, as well as sophisticated architectural design, we offer our guests a distinctively approachable experience. With 37% global footprint growth since 2015⁴ and widespread expansion across the globe, **Wyndham Grand** is uniquely positioned to capitalize on the modern luxury momentum.”

— KATE ASHTON | Brand Leader | kate.ashton@wyn.com



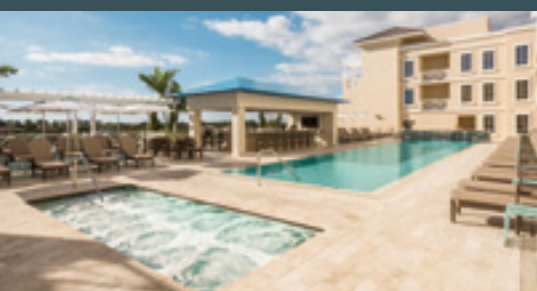
APPROACHABLE.

Strong affinity with both affluent corporate and leisure clients allows the Wyndham brands to capture 74% of contributions via central systems channels³



DISTINCTIVE.

Wyndham Grand doesn't just sit at the pinnacle of the Wyndham Family—it stands out as a best-in-class hospitality brand, thanks to its approachable take on design



MOMENTS.

With contemporary yet timeless, urban, resort and historic hotels, Wyndham Grand gives owners a powerful network of hotels to attract modern travelers who want inspired experiences that are smartly tailored, personalized and unique



TYPE

New Construction & Historic



GUESTS

Affluent business & leisure travelers



GEOGRAPHY

Global



ROOMS

150-1,500



CATEGORY

Upper-Upscale



AMENITIES

- Multiple F&B outlets
- Flexible meeting spaces
- Premium finishes
- Variety of leisure amenities relevant to each location



LOCATION

Urban & Resort

WYNDHAM GRAND FRANCHISE FEES³

INITIAL FEES	Greater of \$50,000 or \$500 per rm
ROYALTY FEE	5.0% of GRR
MARKETING FEE	3.0% of GRR

WYNDHAM
HOTEL GROUP

WYNDHAM GRAND

DOLCE
HOTELS AND RESORTS

esplendor
BOUTIQUE HOTELS

DAZZLER
HOTELS

WYNDHAM

TRYP
BY WYNDHAM

TM
TRADEMARK
HOTEL COLLECTION

WINGATE
BY WYNDHAM

WYNDHAM
GARDEN

HAWTHORN
SUITES BY WYNDHAM

AmericInn

RAMADA
WORLDWIDE

BAYMONT
INN & SUITES

MICROTEL
BY WYNDHAM

DaysInn

Super 8

Howard Johnson

Travelodge

Knights Inn

This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Disclosure Document, a copy of which can be obtained by contacting Wyndham Hotel Group at 22 Sylvan Way, Parsippany, NJ 07054. All hotels are independently owned and operated with the exception of certain hotels managed or owned by an affiliate of the company. © 2018 Wyndham Hotel Group, LLC. All rights reserved. Wyndham Hotels and Resorts, LLC (MNR# G#F-7898). ³Based on number of hotels. ²U.S. News & World Report, a Best Hotel Rewards Program, 2017-18. ³Wyndham Hotels & Resorts, LLC. Brand Franchise Disclosure Document dated April 1, 2017 as amended August 21, 2017. ⁴Based on number of hotels. Q2 2017-10-Q.