



+ **CALM**

+ **INVITING**

+ **EASE**



**WYNDHAM
GARDEN[®]**

travel at ease

RECOGNIZABLE

- + An accessible solution for owners to tap into the aspirational and recognizable strength of the Wyndham brand

SMARTER

- + Sabre's leading Central Reservations platform provides access to unmatched global distribution capabilities to over 400 online channels worldwide

SCALE

- + Impressive scale and purchasing power of world's largest hotel group¹

AWARD-WINNING

- + With 53 million members and counting, Wyndham Rewards named one of the "best" hotel rewards programs 3 years in a row²

A GROWING OPPORTUNITY

“The brand momentum of **Wyndham Garden** is propelled by a combination of excellent service, best-in-class amenities, and technology that delivers the respectful, efficient, and welcoming elements that guests want. Designed to help guests travel with ease, **Wyndham Garden** is located primarily in business, airport, and suburban locales. Smart features include intuitive services, flexible meeting space, inviting lobbies, welcoming lounges, and complimentary high-speed internet access.”

— KATE ASHTON | Brand Leader | kate.ashton@wyn.com



CALM.

Wyndham Garden is designed for convenience with a strong and growing U.S. footprint focused on convenient locations near airports and in urban and suburban settings



INVITING.

Wyndham Garden is the fastest growing brand over the last five years, adding 84 hotels to Wyndham's portfolio³



EASE.

This brand offers owners the opportunity to penetrate the upper-midscale segment in all market types with a more efficient operating model



TYPE

New Construction & Conversion



GUESTS

Convenience-focused travelers



GEOGRAPHY

Global



ROOMS

100-250



CATEGORY

Upper-Midscale



AMENITIES

- Streamlined F&B
- High-speed internet
- Flexible meeting spaces



LOCATION

Urban, Suburban, & Airport

WYNDHAM GARDEN FRANCHISE FEES⁴

INITIAL FEES Greater of \$35,000 or \$350 per rm

ROYALTY FEE 5.0% of GRR

MARKETING FEE 3.0% of GRR

WYNDHAM
HOTEL GROUP

WYNDHAM GRAND

DOLCE
HOTELS AND RESORTS

esplendor
BOUTIQUE HOTELS

DAZZLER
HOTELS

WYNDHAM

TRYP
BY WYNDHAM

TM
TRADEMARK
HOTEL COLLECTION

WINGATE
BY WYNDHAM

WYNDHAM
GARDEN

HAWTHORN
SUITES BY WYNDHAM

AmericInn

RAMADA
WORLDWIDE

BAYMONT
INN & SUITES

MICROTEL
BY WYNDHAM

Days Inn

Super 8

Howard Johnson

Travelodge

Knights Inn

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