



relaxed

hometown

neighbor

THE HOTEL *next door*


BAYMONT[®]
INN & SUITES

EXPANSIVE

- + Ranked as one of Entrepreneur Magazine's Fastest-Growing Franchises, tripling in size over past 10 years¹

SMARTER

- + First hotel group to partner with Sabre's leading SynXis Property Manager at scale with Infor's integrated revenue management module

SCALE

- + Impressive scale and purchasing power of world's largest hotel group²

AWARD-WINNING

- + With 53 million members and counting, Wyndham Rewards named one of the "best" hotel rewards programs 3 years in a row³

LEARN MORE AT WHGDEVELOPMENT.COM

ADDRESSED FOR SUCCESS

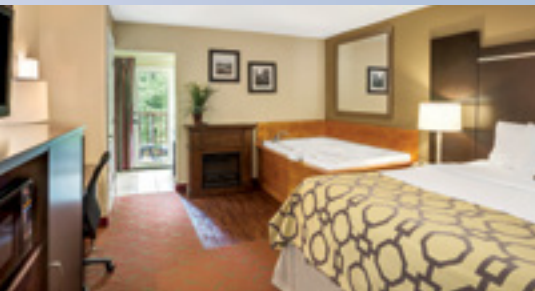
“**Baymont Inn & Suites** has proven its ability to identify and strategically develop the ideal midscale property in the right locations. The brand’s tremendous growth is built upon serving as an effective midscale solution to enter new markets. With its signature hometown hospitality and valuable extras, **Baymont** guests feel at home no matter where they travel. Additionally, owners have the flexibility to design properties in a way that keeps them competitive in the marketplace.”

— GREG GIORDANO | Brand Leader | greg.giordano@wyn.com



RELAXED.

An easily adaptable, true limited service brand that boasts over 62% central system contribution in the midscale segment⁴



HOMETOWN.

Over 450 hotels in North America build brand awareness by delivering Hometown Hospitality



NEIGHBOR.

Welcoming features include fresh-baked cookies, free high-speed wireless internet and a breakfast corner with waffles



TYPE

New Construction & Conversion



GEOGRAPHY

North America & Latin America



CATEGORY

Midscale



LOCATION

Small-town, Suburban



GUESTS

Leisure & business travelers looking for the familiar



ROOMS

50-150



AMENITIES

- 2+ story hotels, with 5% suites
- Fitness room
- Business Center
- Free high-speed internet
- Baymont Breakfast Corner™, including waffles
- Freshly baked cookies at check-in during the week

BAYMONT FRANCHISE FEES⁴

INITIAL FEES	Greater of \$26,000 or \$260 per rm
ROYALTY FEE	5.0% of GRR
MARKETING FEE	3.5% of GRR

WYNDHAM
HOTEL GROUP

WYNDHAM GRAND

DOLCE
HOTELS AND RESORTS

esplendor
BOUTIQUE HOTELS

DAZZLER
HOTELS

WYNDHAM

TRYP
BY WYNDHAM

TM
TRADEMARK
HOTEL COLLECTION

WINGATE
BY WYNDHAM

WYNDHAM
GARDEN

HAWTHORN
SUITES BY WYNDHAM

AmericInn

RAMADA
WORLDWIDE

BAYMONT
INN & SUITES

MICROTEL
BY WYNDHAM

DaysInn

Super 8

Howard Johnson

Travelodge

Knights Inn

This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Disclosure Document, a copy of which can be obtained by contacting Wyndham Hotel Group at 22 Sylvan Way, Parsippany, NJ 07054. All hotels are independently owned and operated with the exception of certain hotels managed or owned by an affiliate of the company. © 2018 Wyndham Hotel Group, LLC. All rights reserved. Baymont Franchise Systems, Inc. (MNRG#F-5412). ¹ 2017 Entrepreneur Fastest Growing Franchises. ² Based on number of hotels. ³ U.S. News & World Report, a Best Hotel Rewards Program, 2017-18. ⁴ Baymont Franchise Systems, Inc. Brand Franchise Disclosure Document dated April 1, 2017 as amended August 21, 2017.